



Auxellence Enters Distribution Agreement for USA and Announces Plan of Arrangement with Company to Handle Licensing of the USA Rights of Auxellence's Intellectual Property

VANCOUVER, BC, Friday, August 22, 2014 – Auxellence Health Corporation (“CSE:AID”) (the “Company” or “Auxellence”) today announces that it has substantially come to a meeting of the minds for a binding agreement with a company to license and distribute Auxellence's Intellectual Property in the United States. In addition, a plan of arrangement shall be entered into with the company to operate and develop the technology specifically for the US marketplace.

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About Auxellence Health Corporation

Auxellence is a health technology company that aims to provide high-level online health services for resolving common health problems. The company offers an extensive platform for physiologically interactive computing supporting therapeutic-diagnostic (theranostic) devices, expert systems, and recommender applications for personal health management. The initial focus is on weight management and skin conditions. The platform involves a unique body-machine feedback interactivity that allows the system to continually customize its operation and recommendations, according to the consumer's immediate health needs and goals.

Disclaimer for Forward-Looking Information Statements in this press release regarding the Company which are not historical facts are “forward-looking statements” that involve risks and uncertainties. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “will”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated in such statements due to factors. Except as required by law, the Company does not intend to update any changes to such statements. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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