



Auxellence Sets Share Distribution Record Date

VANCOUVER, BC, Friday July 18th, 2014 – Auxellence Health Corporation (CSE:AID) (the “Company” or “Auxellence”) is pleased to announce that it will be implementing the approved Plan of Arrangement spin-off of four wholly owned subsidiary companies: 1001872 BC Ltd., 1001875 BC Ltd., 1001876 BC Ltd., and 1001886 BC Ltd., to Auxellence Health Corporation shareholders of record on July 18, 2014 (the “Share Distribution Record Date”).

No action is required by Auxellence shareholders in order to receive shares of the subsidiary companies. Shareholders entitled to receive shares will receive a DRS advice reflecting their ownership of the subsidiary companies’ shares, respectively, or their brokerage account will be credited with the shares. Auxellence shareholders will retain their Auxellence share certificates or DRS Advices.

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About Auxellence Health Corporation

Auxellence is a health technology company that aims to provide high-level online health services for resolving common health problems. The company offers an extensive platform for physiologically interactive computing supporting therapeutic-diagnostic (theranostic) devices, expert systems, and recommender applications for personal health management. The initial focus is on weight management and skin conditions. The platform involves a unique body-machine feedback interactivity that allows the system to continually customize its operation and recommendations, according to the consumer's immediate health needs and goals.

Disclaimer for Forward-Looking Information Statements in this press release regarding the Company which are not historical facts are “forward-looking statements” that involve risks and uncertainties. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “will”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated in such statements due to factors. Except as required by law, the Company does not intend to update any changes to such statements. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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