

May 17, 2024

Filed Via SEDAR

To: All Applicable Exchanges and Commissions

Dear Sirs:

**Subject: LEEF Brands Inc. (the "Corporation")
Notice of Meeting and Record Date**

We are pleased to confirm the following information with respect to the Corporation's upcoming Annual General Meeting of securityholders:

Meeting Date:	July 26, 2024
Record Date for Notice:	June 11, 2024
Record Date for Voting:	June 11, 2024
Beneficial Ownership Determination Date:	June 11, 2024
Class of Securities Entitled to Receive Notice:	Common shares
Class of Securities Entitled to Vote:	Common shares
ISIN Number:	CA52426X1042
Meeting Location:	Vancouver, BC
Corporation sending materials directly to NOBOs:	No
Corporation to pay for delivery of materials to OBOs:	No
Notice-and-Access for registered holders:	Yes
Notice-and-Access for beneficial holders:	Yes
Stratification for registered holders:	No
Stratification for beneficial holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Yours truly,

OLYMPIA TRUST COMPANY

signed "Islam Hussein"

Islam Hussein
Associate Relationship Manager
Direct Dial: (403) 668-8395

cc: CDS & Co.