

**ICANIC BRANDS COMPANY INC.**  
**Suite 1500, 1055 West Georgia Street**  
**Vancouver, BC V6E 4N7**

December 5, 2022

CDS Clearing and Depository Services Inc.  
British Columbia Securities Commission  
Alberta Securities Commission  
Ontario Securities Commission  
The Canadian Securities Exchange

Dear Sirs/Mesdames:

**Re: Icanic Brands Company Inc. (the “Company”) (to be  
renamed “Leef Brands Inc.”) - Name Change**

Pursuant to Policy 9 – Name Change, Stock Splits & Share Consolidations of the Canadian Securities Exchange (“CSE”), please be advised that the Company has changed its name to “Leef Brands Inc.” (the “Name Change”) and will be changing its stock symbol to “LEEF”.

Enclosed please find a copy of the news release dated December 5, 2022 announcing the Name Change.

We trust you will find the foregoing in order. However, if you have any questions, please feel free to contact the undersigned.

**Icanic Brands Company Inc.**  
Per:   
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Micah Anderson  
Chief Executive Officer