

**ICANIC BRANDS COMPANY INC.**

Suite 1500, 1055 West Georgia Street  
Vancouver, British Columbia Canada V6E 4N7  
Tel: (408) 307-9366 / Fax: (408) 617-7619

July 13, 2022

**Re: Special Meeting of Secured Debentures of Icanic Brands Company Inc.  
to be held on August 8, 2022 (the “Meeting”)**

I, Brandon Kou, Chief Executive Officer of Icanic Brands Company Inc. (the “**Company**”), hereby certify that:

- (a) arrangements to have proxy related materials for the Meeting sent in compliance with National Instrument 54-101 (the “**Instrument**”), to all beneficial owners of the secured debentures of the Company at least 21 days before the date fixed for the Meeting are not required;
- (b) arrangements have been made to carry out all of the requirements of the Instrument in addition to those described in subparagraph (a); and
- (c) the Company is relying on section 2.20 of the Instrument to abridge the time prescribed in subsection 2.2(1) of the Instrument.

**ICANIC BRANDS COMPANY INC.**

By:

*S/Brandon Kou*

Brandon Kou  
Chief Executive Officer