

# Icanic Brands Company Inc.

Via SEDAR

May 3, 2022

TO ALL REGULATORS AND EXCHANGES

RE: Icanic Brands Company Inc. (the "Issuer")  
Notice of Meeting and Record Dates

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We advise the following with respect to the Issuer's upcoming Meeting of Security Holders:

1	<b>Meeting Type</b>	Annual General & Special Meeting
2	<b>Record Date for Notice of Meeting</b>	May 12, 2022
3	<b>Record Date for Voting (If Applicable)</b>	May 12, 2022
4	<b>Beneficial Ownership Determination Date</b>	May 12, 2022
5	<b>Meeting Date</b>	June 21, 2022
6	<b>Meeting Location</b>	Suite 1500, 1055 West Georgia Street, Vancouver, British Columbia Canada V6E 4N7
<b>7 Voting Securities Details</b>		
8	<b>Description (Class)</b>	Common
9	<b>ISIN / CUSIP</b>	CA4510631019 / 451063101
<b>10 Issuer sending proxy related materials directly to Non-Objecting Beneficial Owners (NOBO's)</b>		
		No
<b>11 Issuer paying for delivery of Objecting Beneficial Owners (OBO's)</b>		
		No
<b>12 Notice and Access</b>		
	<b>Beneficial Holders</b>	No
	<b>Registered Holders</b>	No
13	<b>Material Selection</b>	S - All & Special Materials

Regards,

"Brandon Kou"

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Brandon Kou, CEO  
Icanic Brands Company Inc.