

Icanic Brands Company Inc.
Suite 810 – 789 West Pender Street
Vancouver, BC V6C 1H2
(The "Company")

NOTICE OF CHANGE OF AUDITOR
(The "Notice")

To: Macias Gini & O’Connell (“MGO”) LLP, Certified Public Accountants
And To: A Chan & Company LLP, Chartered Professional Accountants

1. The directors of the Company do not propose to re-appoint A Chan & Company LLP, Chartered Professional Accountants, as auditors for the Company; and
2. The directors of the Company propose to appoint Macias Gini & O’Connell (“MGO”) LLP, Certified Public Accountants, as auditors of the Company, effective August 6, 2021, to hold office until the next annual meeting of the Company.

In accordance with National Instrument 51-102 *Continuous Disclosure Obligations* ("NI 51-102"), the Company confirms that:

1. A Chan & Company LLP, Chartered Professional Accountants was asked to resign as auditor of the Company, effective August 6, 2021 to facilitate the appointment of MGO LLP, Certified Public Accountants at 2029 Century Park East, Suite 1500, Los Angeles, CA 90067, USA;
2. A Chan & Company LLP, Chartered Professional Accountants has not expressed any reservation in its reports for the two most recently completed fiscal years of the Company, nor for the period from the most recently completed period for which A Chan & Company LLP, Chartered Professional Accountants issued an audit report in respect of the Company and the date of this Notice;
3. In the opinion of the Board of Directors of the Company, no "reportable event" as defined in NI 51-102 has occurred in connection with the audits of the two most recently completed fiscal years of the Company nor any period from the most recently completed for which A Chan & Company LLP, Chartered Professional Accountants issued an audit report in respect of the Company and the date of this Notice; and
4. The Notice and Auditor's letters have been reviewed by the Audit Committee and the Board of Directors.

Dated as of the 6th day of August, 2021.

Icanic Brands Company Inc.

Signed: “Brandon Kou”

Brandon Kou
CEO