

**Icanic Brands Company, Inc.**  
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## **Icanic Brands to Present at the 3<sup>rd</sup> Annual Gravitass Growth Conference in Vancouver, BC**

VANCOUVER, BRITISH COLUMBIA – February 19, 2020 – Icanic Brands Company, Inc. (CSE: ICAN, OTCQB: ICNAF) (“**Icanic Brands**” or the “**Company**”), a multi-state brand operator in California and Nevada, is pleased to announce it will be participating in the 3<sup>rd</sup> Annual Gravitass Growth Conference taking place February 20<sup>th</sup>, 2020 at the Fairmont Pacific Rim Hotel in Vancouver, BC.

Icanic Brands Chief Executive Officer, Brandon Kou, is scheduled to present on Thursday, February 20<sup>th</sup>, 2020 at 3:35 PM PST. Mr. Kou will also host individual investor meetings on February 20<sup>th</sup> at the one-day conference hosted by Gravitass Securities Inc.

“I am looking forward to providing insight into our growth strategy for 2020 with investors at the annual Gravitass Growth Conference” said Mr. Kou. “We’re excited to educate investors and share updates in regard to our highly anticipated product launches.”

### **About Icanic Brand Company, Inc.**

Icanic Brands Company, Inc. is a leading cannabis branded products manufacturer based in California & Nevada, the largest and most competitive cannabis markets in the world. The company’s mission is to make cannabis safe and approachable - that starts with manufacturing high-quality products delivering consistent experiences.

For more information, please visit the company’s website at: [www.icaninc.com](http://www.icaninc.com).

### **About Ganja Gold**

Ganja Gold, Inc., a wholly-owned subsidiary of Icanic Brands Company, Inc. (CSE: ICAN, OTCQB: ICNAF), is the premier brand of infused pre-rolls in the state. Ganja Gold focuses on using only the best available flower and concentrates with state of the art proprietary technology to create connoisseur level pre-rolls unseen in the marketplace. With our flagship Tarantula™, Ganja Gold continues to set the bar in quality and experience.

For more information about Ganja Gold, visit their website at [www.ganjagold.com](http://www.ganjagold.com)

**ICANIC BRANDS COMPANY INC.**

Per: “Brandon Kou”  
*Chief Executive Officer*

**For further information about Icanic Brands, please contact the Company at:**  
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**The CSE does not accept responsibility for the adequacy or accuracy of this release.**

**This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.**