

Integrated Cannabis Company, Inc.
Suite 810, 789 West Pender Street
Vancouver, British Columbia, Canada V6H 1H2

Integrated Cannabis Company, Inc. Announces Name Change

VANCOUVER, BRITISH COLUMBIA –February 13, 2020 - Integrated Cannabis Company, Inc. (CSE: ICAN, OTCQB: ICNAF) (“**Integrated Cannabis**” or the “**Company**”), a multi-state brand operator in California and Nevada, is pleased to announce that, pursuant to a directors’ resolution, it will change its name to Icanic Brands Company Inc.

There will be no change to the symbol. The Company’s common shares will continue to trade under the ticker “ICAN” on the Canadian Securities Exchange (the “CSE”). The CSE will publish a bulletin announcing the effective date of the change in the Company’s name and it is anticipated that the common shares will begin trading under the new name on or about Tuesday, February 18, 2020. The CUSIP number assigned to the Company’s shares following the name change is 451063101 (ISIN: CA4510631019).

No action is required to be taken by shareholders with respect to the name change. Outstanding share certificates are not affected by the name change and do not need to be exchanged.

About Integrated Cannabis Company

Integrated Cannabis Company, Inc. is a leading cannabis branded products manufacturer based in California & Nevada, the largest and most competitive cannabis markets in the world. The company’s mission is to make cannabis safe and approachable - that starts with manufacturing high-quality products delivering consistent experiences.

For more information, please visit the company’s website at: www.icaninc.com.

ON BEHALF OF THE BOARD

“Eugene Beukman”

Director

For further information about Integrated Cannabis, please contact the Company at:
Email: investors@icaninc.com

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. The Canadian Securities Exchange has not in any way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.

This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of

capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.