Integrated Cannabis Company, Inc.

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Integrated Cannabis Company to Acquire Nevada Based Cannabis Brands Company

VANCOUVER, BRITISH COLUMBIA – August 30th, 2019 – Integrated Cannabis Company, Inc. (CSE: ICAN, OTCQB: ICNAF) ("Integrated Cannabis" or the "Company"), a multistate brand operator in California and Nevada, is pleased to announce it has entered into a term sheet (the "Term Sheet") to acquire Nevada based CannaAmerican Brands LLC ("CA Brands").

The acquisition of the intellectual property assets will allow Integrated Cannabis to further its prospective interests in Nevada.

The Proposed Transaction

The Term Sheet contemplates Integrated Cannabis acquiring all of the issued and outstanding securities of CA Brands for \$4 million CAD to be satisfied through the issuance of common shares of Integrated Cannabis ("Integrated Cannabis Shares"), at a deemed price per share of \$0.45.

The Term Sheet sets out certain terms and conditions pursuant to which the Proposed Transaction will be completed. The Proposed Transaction remains subject to certain closing conditions including, without limitation, (a) the receipt by Integrated Cannabis of all necessary corporate and regulatory approval; (b) customary due diligence; (c) definitive agreements; (d) each party's representations and warranties in the share purchase agreement being true and correct in all aspects, and each party meeting its terms and conditions and completing its covenants and obligations as contained therein; and (e) all of the requisite municipal and State approvals. There can be no guarantees that the Proposed Transaction will be completed as contemplated at all. The Proposed Transaction is anticipated to close in September 2019. The Company may pay a finder's fee in relation to the proposed transaction in accordance with CSE policies.

About Integrated Cannabis Company

Integrated Cannabis Company, Inc. is comprised of dedicated scientists and product engineers who are passionate about health and creating health and lifestyle products utilizing advanced delivery systems and formulations. For more information, please visit the company's website at: www.icaninc.com.

ON BEHALF OF THE BOARD

"Eugene Beukman"

Director

For further information, please contact the Company at:

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Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. The Canadian Securities Exchange has not in any way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.

This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.