

**Integrated Cannabis Company, Inc.**

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**Integrated Cannabis Company, Inc. Enters into Licensing Agreement  
for Cannabidiol (CBD) Gummy Formulation.**

VANCOUVER, BRITISH COLUMBIA – October 25, 2018 – Integrated Cannabis Company, Inc. (CSE: ICAN, OTCQB: ICNAF) (“**Integrated Cannabis**”), is pleased to announce an agreement to license Cannabidiol (CBD) formulated gummies.

Integrated Cannabis plans to begin distributing CBD-based gummies through its contract manufacturer, Titration Technologies, in Phoenix, Arizona. Each gummy will contain 10mg of CBD - the non-psychoactive component of cannabis - and will be 100% vegan, utilizing all natural ingredients.

Demand for gummies is significant and the Company believes there is an unmet demand for a plant-based product, which continues to grow for the quality conscious consumer. The creation of this product has taken months of innovation and realized many iterations in order to render the resulting taste and texture we believe to be superior to other gummy products in the market.

“Gummies are an excellent way to introduce CBD to an older demographic that is typically wary of cannabis products. Our gummies will provide an approachable delivery method, that is easy to consume and with a great taste. We expect the bulk of the sales to take place online but also have plans to distribute through our existing networks to brick and mortar stores in Colorado and throughout the United States. We also plan to expand and introduce a product line of THC formulated gummies upon licensure approval”, said John Knapp, CEO of Integrated Cannabis.

**About Integrated Cannabis Company**

Integrated Cannabis Company, Inc. is comprised of dedicated scientists and product engineers who are passionate about health and creating health and lifestyle products utilizing advanced delivery systems and formulations. For more information, please visit the company’s website at: [www.x-sprays.com](http://www.x-sprays.com).

**ON BEHALF OF THE BOARD**

“John Knapp”

Chief Executive Officer

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***The CSE does not accept responsibility for the adequacy or accuracy of this release.***

***Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. The Canadian Securities Exchange has not in any way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.***

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