STEPHEN MARTIN 2505-2055 PENDRELL STREET VANCOUVER, BC V6G 1T9

July 24, 2020

FOR IMMEDIATE RELEASE

STEPHEN MARTIN ANNOUNCES AN INCREASE IN HIS OWNERSHIP OF THE COMMON SHARES OF RIFT VALLEY RESOURCES CORP.

Stephen Martin (the "**Acquiror**"), a majority shareholder of Rift Valley Resources Corp. (the "**Company**"), announces that he has acquired ownership of 7,400,000 Shares and 3,700,000 non-transferable common share purchase warrants (the "**Warrants**") pursuant to a non-brokered private placement (the "**Private Placement**") of units (the "**Units**") at a price of \$0.05 per Unit.

Each Warrant is exercisable by the Acquiror into Shares of the Company at an exercise price of \$0.15 per Share until July 23, 2022.

Prior to the closing of the Private Placement, the Acquiror held 7,961,674 Shares and 2,403,334 Warrants and the Acquiror's non-diluted shareholdings represented approximately 21.99% of the Company's issued and outstanding Shares.

Following closing of the Private Placement and issuance of the Shares to the Acquiror, the Acquiror now holds 15,361,674 Shares representing approximately 26.87% of the Company's issued and outstanding Shares on a non-diluted basis and 33.93% on a diluted basis, assuming exercise of all Warrants held by the Acquiror.

The Shares and Warrants were acquired by the Acquiror for investment purposes. The Acquiror may increase or decrease its ownership of securities of the Company as the circumstances or market conditions warrant.

To obtain a copy of the early warning report filed by the Acquiror, please contact the Company at 604-682-7339 or refer to the Company's SEDAR profile at www.sedar.com.