

Good Life Networks Property, 495 Communications, Partners with inMobi, a Mobile Advertising Company That Reaches 1.5BN Mobile Devices

Vancouver, British Columbia--(Newsfile Corp. - April 24, 2019) - Good Life Networks Inc. (TSXV: GOOD) (FSE: 4G5) ("**GLN**", or the "**Company**"), a Vancouver-based programmatic advertising technology company is pleased to announce that 495 Communications LLC. ("**495**"), a GLN digital property, has signed on inMobi, a global mobile advertising platform that reaches over 1.5 billion unique mobile devices.

inMobi helps clients like L'Oréal, Kelloggs, Samsung and Mastercard efficiently and effectively find target consumers across mobile and tablet devices. Founded in 2007, inMobi is a global provider of enterprise platforms for marketers. The platform enables consumers to discover new products and services by providing contextual, relevant, and curated recommendations on mobile apps and devices. Their mobile-first platform allows brands, developers and publishers to engage consumers through mobile advertising.

Jesse Dylan, CEO of GLN commented, "*The success of companies like inMobi demonstrates that major brands and advertisers are looking for more effective ways to reach consumers outside of Facebook and Google, without the liability of personal identifiable information being used. The 495 team continues its exceptional performance by growing their strong network of clients.*"

495 is a leading Connected Television ("**CTV**"), advertising and content marketing company. 495 focuses on building and developing CTV and Over the Top ("**OTT**") channels for the sake of monetization and content distribution. CTV refers to any smart TV that can be connected to the internet and can stream OTT content beyond what is available from a traditional cable provider. OTT refers to any device (Roku, PlayStation, Xbox, Apple TV) that can be connected to a TV to allow for the delivery of video from the internet.

The GLN Story

GLN's patent pending technology is the engine that sits between advertisers and publishers. A highlight of GLN's tech is that it does not collect PII (Personal Identifiable Information). Built for cross device video advertising: Mobile, In-App, Desktop and CTV (Connected Television) the GLN Programmatic Video Advertising Platform has among the lowest fraud rates of similar vendors in the industry. Advertisers make more money by reaching their target audience more effectively. GLN makes money by retaining a percentage of the advertiser's fee.

GLN is headquartered in Vancouver, Canada with offices in Newport Beach and Santa Monica California, New York and the United Kingdom and trades on the TSXV under the stock symbol "GOOD" and The Frankfurt Stock Exchange under the stock symbol 4G5. For further information on the Company, visit www.glninc.ca.

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Forward Looking Statements:

Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward looking statements", are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to the performance of 495. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations.

These forward looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results to vary include without limitation, risks relating to the continued growth of CTV opportunities, the performance of digital channels created by 495 or the successful completion and monetization of additional channels.

In making the forward looking statements in this news release, the Company has applied several material assumptions,

including without limitation that 495 will generate the anticipated revenue and expand GLN's global reach per management's expectations. GLN does not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, unless and until required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at www.sedar.com.



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