

Good Life Networks Doubles Client Base with the Completion of 495 Communication Integration

Vancouver, British Columbia--(Newsfile Corp. - March 5, 2019) - Good Life Networks Inc. (TSXV: GOOD) (FSE: 4G5) ("**GLN**", or the "**Company**"), an advertising technology company, today announced that it has completed the operational integration of recently acquired 495 Communications LLC ("**495**"), a leading Connected Television ("**CTV**"), advertising and content marketing company.

CTV refers to any TV that can be connected to the internet and access content beyond what is available from a traditional cable provider. By finalizing the integration of 495, GLN integrates over 50 new clients onto its platform, bringing its total client base to just over 100 publishers and advertisers for the remainder of 2019, up from 47 exiting 2018.

495 also brings GLN a number of owned-and-operated CTV channels on Roku, including long form movie content apps. 495 has exclusive rights to advertise on numerous premium CTV channels, where users can watch advertising supported movies and video content. Roku pioneered streaming for TV and has over 15 million monthly active accounts streaming over 7 billion hours of video and music per year.

Jesse Dylan, GLN CEO commented, "*The acquisition of 495 fits well with our aggressive growth strategy through acquisitions. GLN's operational integration of 495 is off to a great start, with both the traditional business and the exciting CTV app business proving valuable additions to our company.*" Jesse Dylan added, "*With the successful completion of 495 and recent Impression X integrations, I believe we will be able to carve out a significantly piece of what is expected to be a 13.3-billion-dollar industry this year.*"

Bret Polansky, incoming VP for GLN and former CEO of 495 added, "*The CTV space is experiencing exponential growth right now. By 2020 more than 75% of families will have TVs connected to the internet in the United States. By positioning ourselves in the owned-and-operated CTV app space we have an exciting opportunity to capitalize on the advertising opportunities through GLNs technology.*"

In addition to the owned-and-operated CTV apps, 495 also has long-term exclusive agreements to represent dozens of third-party CTV apps on an exclusive basis. It is anticipated that this number will grow on both an organic and inorganic basis.

The GLN Story

GLN's advertising technology is the engine that sits between advertisers and publishers. The GLN Platform is built for cross device video advertising: Mobile, In-App, Desktop and CTV (Connected Television). The Programmatic Video Marketing Platform is powered by GLN's Patent Pending proprietary machine learning technology that targets and connects digital advertisers with consumers three times faster than industry standards, with among the lowest fraud rates of similar vendors without collecting PII (Personal Identifiable Information). Advertisers make more money by reaching their target audience more effectively. GLN makes money by retaining a percentage of the advertiser's fee.

GLN is headquartered in Vancouver, Canada with offices in Newport Beach and Santa Monica California, New York and UK and trades on the TSX Venture Exchange under the stock symbol "GOOD" and The Frankfurt Stock Exchange under the stock symbol 4G5.

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Forward Looking Statements:

Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward-looking statements", are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to the performance of the company. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. These forward-looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results to vary include without limitation, risks relating to the digital advertising industry and general economic conditions, success of acquisitions and any growth strategies implemented by the company. In making the forward-looking statements in this news release, the Company has applied several material assumptions, including without limitation that any acquisitions and corporate directives and initiatives will be successfully completed in the time expected by management and produce the desired results, generate the anticipated revenue and expand GLN's global reach per management's expectations. GLN does not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, other than as required by applicable securities laws. Additional information identifying risks and uncertainties is

contained in GLN's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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