



# Good Life Networks Inc. announces grant of stock options

VANCOUVER, Dec. 27, 2018 /CNW/ - Good Life Networks Inc. ("**GLN**", or the "**Company**") (TSX-V: "GOOD"), a Vancouver-based programmatic advertising technology company, announces that it has granted an aggregate of 1,705,000 stock options (the "**Options**") to certain directors, officers, employees and consultants of the Company. The Options are exercisable at a price of \$0.15 per share for a period of five years. The Options and underlying common shares are subject to a four-month hold period in accordance with the policies of the TSX Venture Exchange.

"GLN has achieved exceptional growth this year" stated Jesse Dylan, GLN CEO. "All of our success has been made possible by our world class team and I'm pleased to recognize their ongoing performance."

## The GLN Story

GLN's technology is the engine that sits between advertisers and publishers. The GLN platform is built for cross device video advertising: mobile, in-app, desktop and CTV (Connected Television). The Programmatic Video Marketing Platform is powered by GLN's proprietary machine learning technology that uses "Big Data" to intelligently target and connect digital advertisers with consumers without collecting PII (Personal Identifiable Information).

The platform is the cornerstone of GLN's business, providing industry leading insights, data and revenue. This allows GLN to match advertisers to publishers in a way that provides significant and sustainable value to both. GLN's patent pending machine learning algorithm can forecast the needs and wants of the brands they represent, maximizing the efficiency for their partners while increasing their margins and profitability.

The Programmatic Video Technology Platform features integrations at the server level with both publishers and advertisers. Our technology quickly finds the most valuable advertisement for every consumer. Publishers make more money through improved CPM (advertising fill rate) combined with a more engaged consumer experience. Advertisers make more money by reaching their target audience more effectively. GLN makes money by retaining a percentage of the advertiser's fee. GLN is headquartered in Vancouver, Canada with offices in the US and UK and trades on the TSX Venture Exchange under the stock symbol "GOOD" and The Frankfurt Stock Exchange under the stock symbol 4G5.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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