# Good Life Networks Inc. Enters Agreements With Major Canadian Financial Institution to Fund Acquisitions and Support Growth Strategy

VANCOUVER, Dec. 17, 2018 /CNW/ - Good Life Networks Inc. ("**GLN**", or the "**Company**") (TSXV: GOOD) (FSE: 4G5), a programmatic advertising technology company, today announced that it has entered a commercial agreement with a Major Canadian Financial Institution to provide credit facilities that will give GLN access to an aggregate total of $11,250,000. Included among the credit facilities is a $5,000,000 revolving line of credit to help support working capital as the company scales, and an acquisition line of credit to support company M&A strategies. Management plans to access funds from the acquisition line of credit to complete a recently announced acquisition.

"The credit facilities will help us meet our growth objectives while maximizing shareholder value," said GLN CEO Jesse Dylan. "We are thrilled to be working with a Major Canadian Financial Institution now and in the future as we continue to scale our business."

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

**The GLN Story**
GLN's technology is the engine that sits between advertisers and publishers. The GLN Platform is built for cross device video advertising: Mobile, In-App, Desktop and CTV (Connected Television). The Programmatic Video Marketing Platform is powered by GLN's Patent Pending proprietary machine learning technology that targets and connects digital advertisers with consumers three times faster than industry standards, with among the lowest fraud rates among vendors without collecting PII (Personal Identifiable Information).

The Programmatic Video Technology Platform features integrations at the server level with both Publishers and Advertisers. Our technology quickly finds the most valuable advertisement for every consumer. Publishers make more money through improved CPM (advertising fill rate) combined with a more engaged consumer experience. Advertisers make more money by reaching their target audience more effectively. GLN makes money by retaining a percentage of the advertiser's fee.

GLN is headquartered in Vancouver, Canada with offices in the US and UK and trades on the TSX Venture Exchange under the stock symbol "GOOD" and The Frankfurt Stock Exchange under the stock symbol 4G5.

Addressable Market: The total media ad spend worldwide will rise 7.4% to $628.63 billion by this year, according to "Global Ad Spending: The eMarketer Forecast for 2018." By 2020, digital's share of total advertising will near 50%.

*Forward Looking Statements:*
*Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward-looking statements", are not historical facts, are made*

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