

# Good Life Networks Inc. Enters Agreement with Einstein Exchange to Launch AR Blockchain Strategy

VANCOUVER, Nov. 8, 2018 /CNW/ - Good Life Networks Inc. ("**GLN**", or the "**Company**") (TSXV: GOOD) (FSE: 4G5), a programmatic advertising technology company, announced today that it has entered into an agreement (the "**Agreement**") with Einstein Exchange ("**Einstein**") as launch partner for their AR (accounts receivable) blockchain application, US Patent Office, serial number 62/634,333.

"Our AR block chain solution helps our partners improve pay cycles and get paid faster," stated CEO Jesse Dylan. "This patent pending solution is a huge competitive advantage for GLN as we attract more partners." Mr. Dylan continued "Our partners get paid in hours instead of months, and they don't have to pay enormous factoring fees to do so.

Einstein will provide the technology and infrastructure to allow the listing, promotion, sale and redemption of the GLN AR token, both through accredited investors and via the Einstein Exchange.

"This is the first true block chain application that we see transforming the entire ecosystem within the digital advertising industry and beyond," stated Jean Paul Matias, COO of Einstein Exchange. He added, "We are excited to be working on this initiative with the GLN team."

## The GLN Story

GLN is a patent pending machine learning programmatic video advertising technology company that does not collect PII (Personal Identifiable Information). GLN serves millions of online video ads daily 3 times faster than IAB (Interactive Advertising Bureau) standards through multiple server to server integrations with both publishers and advertisers. GLN is headquartered in Vancouver, Canada with offices in the US and UK.

Digital ad revenue rose by 16.8%, more than double TV's in January of 2018 according to Forbes Magazine.

GLN trades on the TSX Venture Exchange under the stock symbol "GOOD" and The Frankfurt Stock Exchange under the stock symbol 4G5.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

## Forward Looking Statements:

*Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward looking statements", are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to EINSTEIN. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. These forward looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results to*

*vary include without limitation, risks relating to the cryptocurrency markets, EINSTEIN and general economic conditions. In making the forward looking statements in this news release, the Company has applied several material assumptions, including without limitation that the agreement and launch of the GLN AR instrument on the Einstein Exchange will be successfully completed in the time expected by management and its commercial agreement with EINSTEIN will produce the desired results, generate the anticipated revenue and expand GLN's global reach per management's expectations. GLN does not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, other than as required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at [www.sedar.com](http://www.sedar.com).*

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