

Good Life Networks Inc. Enters the Video Game Industry with Programmatic Technology

VANCOUVER, Oct. 31, 2018 /CNW/ - Good Life Networks Inc. ("**GLN**", or the "**Company**") (TSXV: GOOD) (FSE: 4G5), a programmatic advertising technology company, announced today that it has entered into an agreement (the "**Agreement**") AMPD Holdings Corp (dba AMPD Game Technologies), ("**AMPD**") to provide the Company's programmatic advertising technology to the Gaming industry. AMPD is a Vancouver company that specializes in Game Technologies and is the only company in Canada specifically focused on providing technology solutions for game developers and publishers.

"This agreement with AMPD is a first for us in the gaming sector," said Jesse Dylan, CEO of GLN. "We will help game producers better monetize their user base, while accessing an entire segment of people that are otherwise unavailable to advertisers. This sector could represent millions of incremental ad impressions to our platform annually."

Anthony Brown, CEO of AMPD commented, "Adding GLN's advertising technology to our infrastructure will be a game changer. Game studios and infrastructure clients can use the GLN technology to quickly and easily add premium quality advertising to their games at the click of a button."

AMPD's partners include Microsoft Corporation, Lenovo Group Ltd, VMware and Dell EMC

The GLN Story

GLN is a patent pending machine learning programmatic video advertising technology company that does not collect PII (Personal Identifiable Information). GLN serves millions of online video ads daily 3 times faster than IAB (Interactive Advertising Bureau) standards through multiple server to server integrations with both publishers and advertisers. GLN is headquartered in Vancouver, Canada with offices in the US and UK.

Digital ad revenue rose by 16.8%, more than double TV's in January of 2018 according to Forbes Magazine.

GLN trades on the TSX Venture Exchange under the stock symbol "GOOD" and The Frankfurt Stock Exchange under the stock symbol 4G5.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements:

Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward-looking statements", are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to AMPD. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. These forward-looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results to vary include without limitation, risks relating to Gaming Industry, AMPD and general economic conditions. In making the forward-looking statements in this news release, the Company has applied several material assumptions, including without limitation that the AMPD implementation will be successfully completed in the time expected by management and its commercial agreement with AMPD will produce the desired results, generate the anticipated revenue and expand GLN's global reach per management's expectations. GLN does not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, other than as required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

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