Good Life Networks Inc. Enters the Video Game Industry with Programmatic Technology

VANCOUVER, Oct. 31, 2018 /CNW/ - Good Life Networks Inc. ("**GLN**", or the "**Company**") (TSXV: GOOD) (FSE: 4G5), a programmatic advertising technology company, announced today that it has entered into an agreement (the "**Agreement**") AMPD Holdings Corp (dba AMPD Game Technologies), ("**AMPD**") to provide the Company's programmatic advertising technology to the Gaming industry. AMPD is a Vancouver company that specializes in Game Technologies and is the only company in Canada specifically focused on providing technology solutions for game developers and publishers.

"This agreement with AMPD is a first for us in the gaming sector," said Jesse Dylan, CEO of GLN. "We will help game producers better monetize their user base, while accessing an entire segment of people that are otherwise unavailable to advertisers. This sector could represent millions of incremental ad impressions to our platform annually."

Anthony Brown, CEO of AMPD commented, "Adding GLN's advertising technology to our infrastructure will be a game changer. Game studios and infrastructure clients can use the GLN technology to quickly and easily add premium quality advertising to their games at the click of a button."

AMPD's partners include Microsoft Corporation, Lenovo Group Ltd, VMware and Dell EMC

The GLN Story

GLN is a patent pending machine learning programmatic video advertising technology company that does not collect PII (Personal Identifiable Information). GLN serves millions of online video ads daily 3 times faster than IAB (Interactive Advertising Bureau) standards through multiple server to server integrations with both publishers and advertisers. GLN is headquartered in Vancouver, Canada with offices in the US and UK.

Digital ad revenue rose by 16.8%, more than double TV's in January of 2018 according to Forbes Magazine.

GLN trades on the TSX Venture Exchange under the stock symbol "GOOD" and The Frankfurt Stock Exchange under the stock symbol 4G5.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements:

SOURCE Good Life Networks Inc.

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