With State Media Group Integration, Good Life Networks Inc. Achieves Annual Target Ahead of Forecast

VANCOUVER, Oct. 24, 2018 /CNW/ - Good Life Networks Inc. ("GLN ", or the "Company ") (TSX-V: GOOD, FSE: 4G5), a Vancouver-based programmatic advertising technology company is pleased to announce a commercial partnership with State Media Group LLC. ("State Media Group"), a Los Angeles based company.

GLN's integration with State Media Group expands GLN's global reach through the monetization of their custom ad units across thousands of premium publishers. This integration represents the 30th and final to be completed this year. GLN will exit the year with 47 total integrations.

"Our team is pleased that we have attained our target of 30 completed integrations for the year, two months ahead of schedule," stated GLN CEO Jesse Dylan. He added "We are well positioned to maximize Q4 revenue, which is typically our strongest performing quarter.

Scott Stevenson, CEO and Founder of State Media Group added, "Working with GLN helps us provide the maximum return to our publishers who are using our custom ad units across video, in-app, mobile web, CTV and native formats. We look forward to continuing to expand this relationship over the coming months.".

The GLN Story

GLN is a patent pending machine learning programmatic video advertising technology company that does not collect PII (Personal Identifiable Information). GLN serves millions of online video ads daily 3 times faster than IAB (Interactive Advertising Bureau) standards through multiple server to server integrations with both publishers and advertisers. GLN is headquartered in Vancouver, Canada with offices in the US and UK.

GLN trades on the TSX Venture Exchange under the stock symbol "GOOD" and The Frankfurt Stock Exchange under the stock symbol 4G5.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements:

Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward‐looking statements", are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to State Media Group. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. These forward‐looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results to vary include without limitation, risks relating to the integration with State Media Group and general economic conditions. In making the forward‐looking statements in this news release, the Company has applied several material assumptions, including without limitation that the State Media Group partnership will

be successfully completed in the time expected by management and its commercial agreement with State Media Group will produce the desired results, generate the anticipated revenue and expand GLN's global reach per management's expectations. GLN and its affiliates and subsidiaries do not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, other than as required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

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