

GOOD LIFE NETWORKS LAUNCHES “CEO VERIFIED” DISCUSSION FORUM ON AGORACOM AND SECURES MEDIA CAMPAIGN AND EDITORIAL COVERAGE FROM MARKET ONE MEDIA GROUP

**FOR IMMEDIATE RELEASE**

VANCOUVER, May 10<sup>th</sup>, 2018 - Good Life Networks Inc. (“GLN”, or the “Company”) (TSX-V: GOOD, FSE: 4G5), a Vancouver-based programmatic advertising technology company is pleased to announce the launch of a “CEO Verified” Discussion Forum on AGORACOM.

GLN is also pleased to announce that it has secured an ongoing media campaign with extensive editorial coverage services from Market One Media Group Ltd. (“Market One”).

**AGORACOM Discussion Forum**

AGORACOM will provide a social media platform to interact with both shareholders and the broader investment community in a fully moderated environment.

The Company will also receive exposure through millions of content brand insertions on the AGORACOM network and search engine marketing over the next 12 months. In addition, the Company will have access to digital properties such as AGORACOM TV, the AGORACOM home page and the AGORACOM Twitter account, which the Company expects will serve to significantly raise the brand awareness of the Company among small cap investors.

The Good Life Networks Discussion Forum can be found at:

<https://agoracom.com/ir/GoodLifeNetworks>

Jesse Dylan stated, “Social media participation is very important for growth companies such as ours and AGORACOM forums are purpose built to facilitate intelligent discussion to help us tell GLN’s evolving story.”

AGORACOM and the Company have entered into an agreement with a fixed term of one year, commencing on April 15, 2018. In exchange for its services, the Company will issue common shares of the Company (“Shares”) to AGORACOM every three months during the one year term, with a total value of \$60,000 + HST.

**Market One Media Group Media Campaign and Editorial Coverage**

Market One Media has agreed to provide GLN with an ongoing media campaign and editorial coverage for a 12 month period. The services to be provided by Market One Media include:

- Coverage and commercial spots on BNN, Canada’s only TV station devoted exclusively to business and finance news,
- Online articles on the company on BNN.ca and other similar financial, business and investing Websites, including but not limited to the National Post

- A social media campaign, and
- Other marketing and advertising services.

Jesse Dylan stated, “Award winning broadcast media expertise is part of our DNA as are the services to be provided to GLN by Market One Media. They are a perfect fit utilizing the best of traditional and social media in Canada. This service will assist us in amplifying our story to diverse groups of customers, investors, and the wider investment community.”

In exchange for its services, the Company will issue Shares to Market One Media every three months during the one year term, with a total value of \$140,000 + GST.

Pursuant to the policies of the TSX Venture Exchange (“TSXV”), the number of Shares to be issued at the end of each three month period will be determined by using the closing price of the Shares on the TSXV on the first trading day following the end of each period for which the Services were provided by AGORA or Media One, as the case may be.

Both agreements are subject to acceptance by the TSXV.

### **The GLN Story**

GLN harnesses the power of artificial intelligence to improve marketing return on investments for advertisers using its patent pending video advertising technology. By 2020, MAGNA, the research arm of media buying firm IPG Mediabrands, expects digital ads to make up 50 percent of all ad spending, expected to reach \$237 billion this year. GLN recently closed a \$9.2 million subscription financing prior to closing its qualifying transaction and trades on the TSXV under the stock symbol “GOOD” and The Frankfurt Stock Exchange under the stock symbol 4G5.

### **About AGORACOM**

For more information about AGORACOM, visit its website at [www.agoracom.com](http://www.agoracom.com)

### **About Market One Media**

For more information about Market One, visit its Website at [www.marketonemediagroup.com](http://www.marketonemediagroup.com)

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

### **Forward Looking Statements:**

*Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as “forward- looking statements”, are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management’s expectations and intentions with respect to the agreements with AGORACOM and Market One. These statements generally can be identified by use of forward-looking words such as “may”, “will”, “expect”, “estimate”, “anticipate”, “intends”, “believe” or “continue” or the negative thereof or similar variations. These forward- looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results with respect to*

*AGORACOM's services to vary include without limitation, risks relating to AGORACOM's advertising platforms and its ability to accurately and effectively target shareholders, potential investors, and the broader investment community. Important factors that may cause actual results with respect to Market One's services to vary include without limitation, risks relating to the efficacy of the advertising platforms utilized by Market One and their ability to accurately and effectively target potential customers, shareholders, potential investors, and the broader investment community. In making the forward-looking statements in this news release, the Company has applied several material assumptions, including without limitation that AGORACOM's technology and the services utilized by Media One will accurately and effectively target customers, shareholders, potential investors, and the broader investment community. GLN does not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, other than as required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at [www.sedar.com](http://www.sedar.com).*

**For further information, please contact:**  
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