

GOOD LIFE NETWORKS INC ANNOUNCES INTEGRATION WITH GLOBAL LEADER
IN MOBILE APPLICATION ADVERTISING

FOR IMMEDIATE RELEASE

VANCOUVER, May 3rd, 2018 /CNW/ - Good Life Networks Inc. ("GLN", or the "Company") (TSX-V: GOOD, FSE: 4G5), a Vancouver-based programmatic advertising technology company is pleased to announce that it has entered a commercial agreement (the "agreement") to integrate with Clickky, a New York based global leader in monetization solutions for mobile applications.

Clickky offers video advertising opportunities inside thousands of mobile applications such as games, utility apps and others - Reaching 1 billion daily advertising opportunities and 5 million monthly new application installations. As a leader in mobile application video advertising, Clickky is an ideal partner for GLN's high speed exchange, allowing us to reach users inside their favorite mobile applications. This agreement builds on GLN's technology leadership and unique global position for mobile application advertising.

"Mobile applications are where consumers shop, communicate and consume content as smart phones have become ubiquitous globally," stated GLN CEO Jesse Dylan. "This relationship gives GLN access to thousands of mobile applications globally and increases our revenue opportunities in this key growth market – mobile phones."

The GLN Story

GLN harnesses the power of artificial intelligence to improve marketing return on investments for advertisers using its patent pending video advertising technology. By 2020, MAGNA, the research arm of media buying firm IPG Mediabrands, expects digital ads to make up 50 percent of all ad spending, expected to reach \$237 billion this year. GLN recently closed a \$9.2 million subscription financing prior to closing its qualifying transaction and trades on the TSX Venture Exchange under the stock symbol "GOOD" and The Frankfurt Stock Exchange under the stock symbol 4G5.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements:

Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward- looking statements", are not historical facts, are made as of the date of this news release and include without limitation, statements regarding

discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to the Clickky commercial agreement. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. These forward- looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results to vary include without limitation, risks relating to the Clickky commercial agreement, approval of the TSX Venture Exchange and general economic conditions or conditions in the financial markets. In making the forward- looking statements in this news release, the Company has applied several material assumptions, including without limitation that the Clickky commercial agreement will be successfully completed in the time expected by management and its commercial agreement with Clickky will produce the desired results, generate the anticipated revenue and expand GLN's global reach per management's expectations. GLN does not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, other than as required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

For further information: investors@glninc.ca