# GOOD LIFE NETWORKS INC ANNOUNCES LISTING ON FRANKFURT STOCK EXCHANGE

**FOR IMMEDIATE RELEASE**

VANCOUVER, April 12th, 2018/CNW/ - Good Life Networks Inc. ("GLN", or the "Company"), (TSX-V: GOOD), a Vancouver-based programmatic advertising technology company is pleased to announces its listing on the Frankfurt Stock Exchange under the trading symbol 4G5.

A listing on a European exchange will provide GLN access to millions of international investors. The European markets are appealing for dual listing, the Frankfurt Exchange ranks third in terms of volume, behind New York and NASDAQ and has a most attractive investor pool.

The Frankfurt Stock Exchange accounts for over 90% of the turnover of all German stock exchanges and a very large share of the European market. More than 14 international exchanges have adopted Xetra. The Frankfurt Stock Exchange has more than 250 international trading institutions and more than 4,500 traders. Investors directly connected to the Frankfurt Stock Exchange represent 35% of the world's investment capital.

At the same time being listed in Frankfurt will provide a tax advantage to our German investors for holding on GLN stock for a particular period of time. German investors get a tax break for stocks held over one year, to encourages retention of stocks, and causing less day trading.

| Symbol | 4G5 |
|---|---|
| ISIN | CA38211X1024 |
| WKN | A2JE4C |
| LEI | 529900F3USD03G8IV951 |

The GLN Story

GLN harnesses the power of artificial intelligence and big data to improve marketing ROI for advertisers using its patent pending video advertising technology. By 2020, MAGNA, the research arm of media buying firm IPG Mediabrands, expects digital ads to make up 50 percent of all ad spending, expected to reach $237 billion this year. GLN recently closed a $9.2 million subscription financing prior to closing its qualifying transaction and trades on the TSX-V under the stock symbol GOOD.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

**Forward Looking Statements:**

*Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward-looking statements", are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to the Company's commercial partnership with Advenue. These forward-looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results to vary include without limitation, risks relating to the timing of the integration into Advenue's ad exchange platform stacks and changes in general economic conditions or conditions in the financial markets. In making the forward-looking statements in this news release, the Company has applied several material assumptions, including without limitation that the integration with Advenue's technology will be successfully completed in the time expected by management and will generate the anticipated revenue and expand GLN's global reach per management's expectations. GLN does not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, unless and until required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at [www.sedar.com](www.sedar.com).*

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