GOOD LIFE NETWORKS INC ANNOUNCES UK BASED PARTNERSHIP WITH ADVENUE

FOR IMMEDIATE RELEASE

VANCOUVER, March 22th, 2018 /CNW/ - Good Life Networks Inc. ("GLN", or the "Company"), (TSX-V: GOOD), a Vancouver-based programmatic advertising technology company is pleased to announce that it has entered a commercial partnership with Advenue Limited ("Advenue"), a UK leader in data driven advertising for in-application users.

GLN's integration with London-based Advenue expands GLN's global reach by up to nine new regions and includes access to over 4,000 mobile publishers across Android and iOS platforms to deliver real-time, data driven and targeted advertising to consumers.

The Advenue exchange platform offers a highly efficient integration process, cognitive learning technology and verified telco subscriber data with international reach and scale. Advenue's carrier-grade platform delivers verified GDPR compliant telco data in the bid stream from three geographic regions (expanding to nine in mid-2018). Age, gender and home location data obtained through mobile operator subscriber CRM allows advertisers to target verified audiences and validate the authenticity of the supply channels.

"Coupled with our U.S. expansion earlier this month, this latest agreement and integration with Advenue opens the European market to our technology and will significantly increase our mobile ad revenues as well as create additional demand for our first UK based partner." stated GLN CEO Jesse Dylan, "Mobile applications are where consumers are spending their time. In-app advertising opportunities greatly increase user engagement creating more impact for an advertiser's message."

"Advenue is a global leader in using data to reach online users inside mobile applications." added Damen Francis CEO of Advenue, "GLN's technology platform brings advertiser scale."

The GLN Story
GLN harnesses the power of artificial intelligence and big data to improve marketing ROI for advertisers using its patent pending video advertising technology. By 2020, MAGNA, the research arm of media buying firm IPG Mediabrands, expects digital ads to make up 50 percent of all ad spending, expected to reach $237 billion this year. GLN recently closed a $9.2 million subscription financing prior to closing its qualifying transaction and trades on the TSX-V under the stock symbol GOOD.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements:

Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward-looking statements", are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to the Company's commercial partnership with Advenue. These forward-looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results to vary include without limitation, risks relating to the timing of the integration into Advenue's ad exchange platform stacks and changes in general economic conditions or conditions in the financial markets. In making the forward-looking statements in this news release, the Company has applied several material assumptions, including without limitation that the integration with Advenue's technology will be successfully completed in the time expected by management and will generate the anticipated revenue and expand GLN's global reach per management's expectations. GLN does not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, unless and until required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

For further information: investors@glninc.ca