

GOOD LIFE NETWORKS INC ANNOUNCES U.S. EXPANSION AND ISSUANCE OF  
SHARES

**FOR IMMEDIATE RELEASE**

VANCOUVER, March 8th, 2018 /CNW/ - Good Life Networks Inc. ("GLN", or the Company"), (TSX-V: GOOD), a Vancouver-based programmatic advertising technology company is pleased to announce that it has entered a commercial agreement with Answer Media, a major publisher technology provider, and their publisher platforms Yield Nexus and Rocket Yield.

The Answer Media agreement will give GLN access to a global supply chain consisting of over one hundred million unique users and over three hundred publishers (websites on desktop and mobile). GLN will integrate into Yield Nexus and Rocket Yield's unique mediation technology stacks. These integrations are expected to add numerous new opportunities for advertisers and to contribute substantially to GLN's annual revenue model. Management of GLN anticipates that the integrations will be completed within the next few weeks.

*"This partnership with Answer Media is an exciting continuation of our uncompromising integration strategy. By expanding our partnerships, we can leverage the power of our platform to create more ROI for our clients and more revenue for GLN,"* said GLN CEO Jesse Dylan.

*"We are excited to join forces with GLN and their world class technology providing both high-quality scale and direct publisher supply to brand and advertiser partners,"* said Answer Media's CEO Loren Wilson.

GLN is also pleased to announce that it has completed a non-brokered private placement for aggregate proceeds of \$250,000. The Company issued 1,000,000 common shares at a price of \$0.25 per share. The proceeds from the private placement will be used for general working capital. The shares issued in the private placement are subject to a four month hold period that will expire in July 2018.

**The GLN Story**

GLN harnesses the power of artificial intelligence and big data to improve marketing ROI for advertisers using its patent pending video advertising technology.

By 2020, Magna, the research arm of media buying firm IPG, expects digital ads to make up 50 percent of all ad spending, expected to reach 237 billion this year.

GLN recently closed a \$9.2 million subscription financing prior to closing its qualifying transaction and trades on the TSX-V under the stock symbol GOOD.

**Forward Looking Statements:**

*Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of GLN. This information and these statements, referred to herein as "forward-looking statements", are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to the Answer Media agreement. These forward-looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. Important factors that may cause actual results to vary include without limitation, risks relating to the timing of the integration into Yield Nexus and Rocket Yield's unique mediation technology stacks and changes in general economic conditions or conditions in the financial markets. In making the forward-looking statements in this news release, the Company has applied several material assumptions, including without limitation the receipt of necessary approvals. GLN does not assume any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, unless and until required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at [www.sedar.com](http://www.sedar.com).*

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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