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GOOD LIFE NETWORKS INC ANNOUNCES ISSUE OF PATENT PENDING FOR IT'S
PROGRAMMATIC TECHNOLOGY PLATFORM

FOR IMMEDIATE RELEASE

February 15th, 2018 – Good Life Networks Inc. ("GLN"), (TSX-V: GOOD), a Vancouver-based Digital Advertising Technology company is pleased to announced the issuance to it by the US Patent Office of a Patent Pending that covers it's innovative programmatic video advertising platform.

Patent Pending Programmatic Technology

After 22 months in development, GLN has been granted a Patent Pending for it's programmatic video advertising platform.

"Our unique, intellectual property positions GLN well for exceptional revenue growth and profitability." said CEO Jesse Dylan "We are intent on protecting our algorithms and we are pleased that we have been granted patent pending from the USPO."

About GLN

Good Life Networks Inc. is a Digital Advertising Technology company. GLN's technology has received patent pending status. Our data systems provide real-time decisioning on billions of data points using machine learning, modular software systems and scalable hardware. We build advertising ecosystems that are brand safe, transparent, reliable for advertisers, efficient, and productive for digital publishers. Programmatic advertising is the automation of buying and selling digital advertising. The Digital Advertising industry in the U.S. hit \$88 Billion in 2017 surpassing TV \$72B for the first time! We have built an innovative technology platform designed for video that allows advertisers to carefully select where their ads are placed safeguarding a brand's reputation by insuring their advertising is only associated with brand safe inventory.

GLN's head office is located in Vancouver. GLN trades on the TSX-V under the stock symbol GOOD.

Forward Looking Statements:

This press release may contain certain forward-looking information within the meaning of Canadian securities legislation and forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to future events or future performance and reflect the expectations or believes regarding future events of management of GLN (the "Company"). This information and these statements, referred to herein as "forward-looking statements", are not historical facts, are made as of the date of this press release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to

management's expectations and intentions with respect to, among other things, the completion of the transaction, continuance, consolidation and Offering. These forward-looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. GLN assumes any obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements, unless and until required by applicable securities laws. Additional information identifying risks and uncertainties is contained in GLN's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

The securities referred to in this news release have not been, nor will they be, registered under the United States Securities Act of 1933, as amended, and may not be offered or sold within the United States or to, or for the account or benefit of, U.S. persons absent U.S. registration or an applicable exemption from the U.S. registration requirements.

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