

April 22, 2022



Filed via SEDAR

To All Applicable Exchanges and Securities Administrators

**Subject: Ionic Brands Corp. (the "Issuer")
Notice of Meeting and Record Date**

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Annual General and Special Meeting
Meeting Date:	June 30, 2022
Record Date for Notice of Meeting:	May 2, 2022
Record Date for Voting (if applicable):	May 2, 2022
Beneficial Ownership Determination Date:	May 2, 2022
Class of Securities Entitled to Vote:	Common
	CLASS D VOTING PREFERRED SHARE
ISIN:	CA4622024095
	CA4622025084
Issuer sending proxy materials directly to NOBOs:	No
Issuer paying for delivery to OBOs:	No
Notice and Access for Beneficial Holders:	No
Notice and Access for Registered Holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

**Odyssey Trust Company
as agent for Ionic Brands Corp.**