

IONIC BRANDS

For Immediate Release

IONIC BRANDS ANNOUNCES RESIGNATION OF DIRECTOR

VANCOUVER, BRITISH COLUMBIA, CANADA, March 14, 2022, IONIC Brands Corp. (CSE: IONC; FRA: IB3, OTC: IONKF) (“**IONIC BRANDS**” or the “**Company**”) announces that Jonathan Yan has resigned as a director of the Company effective immediately.

The board of directors of the Company would like to thank Mr. Yan for his contributions and wishes him well in his future endeavours.

About IONIC BRANDS CORP.

IONIC BRANDS Corp. is dedicated to building a regionally based multi-state consumer-focused cannabis concentrate brand portfolio with strong roots in the premium and luxury segments of vape concentrates and edibles. The cornerstone brand of the portfolio, IONIC, is a top vaporizer brand in Washington State along with its economy brand Dabulous and has aggressively expanded throughout the Pacific Northwest of the United States. The brand is currently operating in Washington and Oregon. IONIC BRANDS' strategy is to be the leader of the highest-value segments of the cannabis market.

On behalf of IONIC BRANDS CORP.

John Gorst

Chief Executive Officer & Chairman

For more information visit www.ionicbrands.com or contact:

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The CSE does not accept responsibility for the adequacy or accuracy of this release.