

**NOTICE DECLARING INTENTION TO BE QUALIFIED UNDER
NATIONAL INSTRUMENT 44-101
SHORT FORM PROSPECTUS DISTRIBUTIONS (“NI 44-101”)**

January 7, 2021

TO: Ontario Securities Commission, as Principal Regulator

AND TO: British Columbia Securities Commission
Alberta Securities Commission

Ionic Brands Corp. (the “**Issuer**”) intends to be qualified to file a short form prospectus under NI 44-101. The Issuer acknowledges that it must satisfy all applicable qualification criteria prior to filing a preliminary short form prospectus. This notice does not evidence the Issuer’s intent to file a short form prospectus, to enter into any particular financing or transaction or to become a reporting issuer in any jurisdiction. This notice will remain in effect until withdrawn by the Issuer.

IONIC BRANDS CORP.

By: "John Gorst"

Name: John Gorst

Title: Chief Executive Officer