



January 2, 2020

Filed via SEDAR

To All Applicable Exchanges and Securities Administrators

**Subject: Ionic Brands Corp. (the "Issuer")
Notice of Meeting and Record Date**

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Special
Meeting Date:	February 19, 2020
Record Date for Notice of Meeting:	January 15, 2020
Record Date for Voting:	January 15, 2020
Beneficial Ownership Determination Date:	January 15, 2020
Class of Securities Entitled to Vote:	Common, Debentures and Warrants
ISIN:	CA4622021026, CA462202AA08 and CA4622021109
Meeting Location:	Vancouver, BC
Issuer sending proxy materials directly to NOBOs:	Yes
Issuer paying for delivery to OBOs:	No
Notice and Access for Beneficial Holders:	No
Notice and Access for Registered Holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

ODYSSEY TRUST COMPANY

Signed "Kari Hobbis"

Kari Hobbis
Director, Client Services