

# IONIC BRANDS

CSE: IONC | FRA: IB3 | OTC: IONKF

*For Immediate Release*

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## **IONIC BRANDS SUPPORTS WASHINGTON STATE VAPE INITIATIVES**

TACOMA, WASHINGTON, USA, OCTOBER 17, 2019, IONIC BRANDS CORP. (CSE: IONC) (OTC: IONKF) (FRA: 1B3) (“**IONIC BRANDS**” or the “**Company**”) is pleased to announce that it wholeheartedly supports the new health initiatives announced last week by Washington Governor Jay Inslee.

The health initiative is an immediate ban on the sale of flavored tobacco and cannabis vape products. This is to address reports of numerous health problems among both adults and children that may have been caused by the use of electronic cigarettes and other vaping products. Although the exact causes of such illnesses are still being investigated, the State in the interests of caution and to help protect our children has imposed this initiative.

Ionic Brands fully supports these efforts. Ionic has always been a producer of products marketed solely to adults, to be consumed solely by adults.

Ionic has also always been a leader in ensuring that its products are of the highest quality prior to reaching the consumer. We feel this ongoing commitment to safety and transparency has led us to being one of the top brands in the industry. Our creation of the IONIC Certified Clean Program and the adoption of the transparency platform: Lucid Green, have provided our customers with above industry standard transparency providing instant access to Certificates of Analysis (COAs) and the ingredients used in the making of every one of our products.

John Gorst, CEO & Director of IONIC BRANDS, commented, “As always, we are committed to serving our customers, and we will continue to champion our core values of Quality, Responsibility and Respectability. We will continue to make the highest quality products possible for our customers and retail partners. As a result of our commitment to these core values, Ionic Brands Inc. had experienced record sales orders in the month of September, and we look forward to our continued growth in the Washington market.”

## **About IONIC BRANDS Corp.**

The Company is focused on building a multi-state consumer-focused cannabis concentrate brand portfolio focusing on the premium and luxury segments. The cornerstone Brand of the portfolio, IONIC, is one of the top vaporizer brands in Washington State and has aggressively expanded throughout the West Coast of the United States. The brand is currently being sold in Washington, Nevada, Oregon and California. IONIC BRANDS' strategy is to be the leader of the highest-value segments of the cannabis market and expand nationally.

On behalf of IONIC BRANDS CORP.

John Gorst

Chief Executive Officer & Chairman

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***The CSE does not accept responsibility for the adequacy or accuracy of this release.***

*All statements, other than statements of historical fact, included herein are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. The risks are without limitations the price for cannabis and related products will remain consistent and the consumer demand remains strong; availability of financing to the Company to develop the retail locations; retention of key employees and management; changes in State and/or municipal regulations of retail operations and changes in government regulations generally. Important factors that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time with the Canadian Securities Exchange, the British Columbia Securities Commission, the Ontario Securities Commission and the Alberta Securities Commission.*