

# Ionic Brands Announces C\$20,000,000 Marketed Offering Led By Clarus Securities

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VANCOUVER, British Columbia, April 09, 2019 (GLOBE NEWSWIRE) -- IONIC Brands Corp., (CSE: IONC) ("**IONIC BRANDS**" or the "**Company**") is pleased to announce it has entered into an agreement with Clarus Securities Inc. ("**Clarus**") as lead agent on behalf of a syndicate of agents (collectively, the "**Agents**"), whereby the Agents will raise up to C\$20,000,000 (the "**Offering**") through an offering of up to 20,000 units of the Company (the "**Units**") at \$1,000 per Unit (the "**Issue Price**"). Each Unit will consist of: (i) \$1,000 principal amount of 8.0% unsecured debentures convertible into common shares of the Company (each a "**Common Share**") at a conversion price of \$0.75 per Common Share and maturing 36 months from the closing of the Offering; and (ii) 1,333 common share purchase warrants of the Company (the "**Warrants**"). Each Warrant will entitle the holder to purchase a Common Share at an exercise price of \$0.90 for a period of 36 months following the closing of the Offering.

The Company is also conducting a concurrent non-brokered private placement offering of up to 3,000 Units at the Issue Price for additional gross proceeds to the Company of up to \$3,000,000 (the "**Concurrent Offering**"). The Units sold under the Concurrent Offering will have the same terms and conditions as those Units sold under the Offering.

The proceeds from the offering will be used for strategic acquisitions and for general corporate working capital purposes.

As consideration for their services provided in connection with the Offering, the Company has agreed to: (i) pay the Agents a cash commission (the "**Agents' Commission**") equal to 6.0% of the gross proceeds of the Offering, except those proceeds, not to exceed \$2,000,000, which are sold under a "President's List", in respect of which the applicable Agents' Commission will be equal to 1.0% of the gross proceeds sold under the President's List; and (ii) issue the Agents such number of warrants (the "**Agents' Warrants**") equal to 6.0% of the number of Units sold pursuant to the Offering, except that number of Units sold under the President's List, in respect of which the applicable Agents' Warrants will equal to 1.0% of the Units sold under the President's List. Each Agents' Warrant entitles the holder thereof to acquire one Unit at the Issue Price for a period of 36 months following the closing of the Offering.

The Offering is scheduled to close on or about April 30, 2019, and is subject to certain conditions including, but not limited to, the receipt of all necessary approvals of the Canadian Securities Exchange. The securities to be issued under this Offering will be offered by way of private placement exemptions in all the provinces of Canada. The Units to be issued under this Offering will also be offered offshore and in the United States on a private placement basis pursuant to exemptions from the registration requirements of the United States Securities Act of 1933, as amended.

The securities referred to in this news release have not been, nor will they be, registered under the United States Securities Act of 1933, as amended, and may not be offered or sold within the United States or to, or for the account or benefit of, U.S. persons absent U.S. registration or an applicable exemption from the U.S. registration requirements. This release does not constitute an offer for sale of, nor a solicitation for offers to buy, any securities in the United States. Any public offering of securities in the United States must be made by means of a prospectus containing detailed information about the issuer and its management, as well as financial statements.

## About IONIC Brands Corp

IONIC BRANDS is a national cannabis holdings company based in Washington, led by a team of successful entrepreneurs. The company is focused on building a multi-state consumer-focused cannabis concentrate brand portfolio focusing on the premium and luxury segments. The cornerstone Brand of the portfolio, IONIC, is an accomplished #1 vaporizer brand in Washington State has aggressively expanded throughout the west coast of the United States and is currently operating in Washington, Oregon and California. IONIC BRANDS' strategy is to be the leader of the highest-value segments of the cannabis market and expand nationally.

## ON BEHALF OF THE BOARD OF DIRECTORS

*"John Gorst"*

John Gorst  
Chairman & CEO

For further information, please contact:

John Gorst,  
Chairman & CEO  
[info@ionicbrands.com](mailto:info@ionicbrands.com)  
[www.ionicbrands.com](http://www.ionicbrands.com)  
253-248-7920 (option 4)

***The CSE does not accept responsibility for the adequacy or accuracy of this release.***

*All statements, other than statements of historical fact, included herein are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. The risks are without limitations: the price for cannabis and related products will remain consistent and the consumer demand remains strong; availability of financing to the Company to develop the retail locations; retention of key employees and management; changes in State and/or municipal regulations of retail operations and changes in government regulations generally. Important factors that could cause actual results to differ materially from the Company's expectations*

*are disclosed in the Company's documents filed from time to time with the Canadian Securities Exchange, the British Columbia Securities Commission, the Ontario Securities Commission and the Alberta Securities Commission.*