

News Room



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Golden Leaf Launches New Golden Gold Label Reserve Product Line

TORONTO, ON--(Marketwired - February 23, 2017) - Golden Leaf Holdings Ltd. ("GLH" or the "Company") (CSE: [GLH](#)) (OTCQB: [GLDFF](#)), a leading cannabis oil solutions company built around recognized brands, is pleased to announce the introduction of its new Golden Gold Label Reserve product line, new Private Stash brand strain flavors, and branded Golden full flower pre-roll joints. Launching in dispensaries across Oregon, Gold Label Reserve and the new Private Stash strain varieties are targeted at medical and recreational customers looking for pure solvent-free and high potency cannabis oil products. The Golden pre-roll joints focus on meeting growing consumer demand for high quality pre-rolled joints.

The new product launch provides GLH with the opportunity to take advantage of the growing recreational market and capture larger market share. Don Robinson, Chief Executive Officer of Golden Leaf Holdings, commented, "The introduction of the Gold Label Reserve product line, new Private Stash products and branded Golden pre-roll joints allows us to continue building out our differentiated brand portfolio targeting relevant consumer segments in the market. We expect that the new products will fill an unmet gap in the recreational marketplace and support increased cannabis oil sales."

Designed to capture the attention of retail customers, Gold Label Reserve features premium packaging and premium cannabis oil distillate available in strain specific varieties that comes filled in an innovative glass and stainless steel vape cartridge. Cannabis is hand selected for the highest quality oil production. The solvent-free oil product aims to deliver an authentic and consistent strain flavor experience every time.

The Private Stash distillate product line delivers consumers with a higher THC experience than Gold Label Reserve. It is available in a variety of terpene infused, strain specific varieties including Sativa, Indica and Hybrid. GLH's Golden branded pre-roll joints are crafted out of high quality, full flower and natural rolling papers. With an elegant pre-roll joint design and branded packaging, the product is focused on elevating the consumer's cannabis joint experience.

About Golden Leaf Holdings:

Golden Leaf Holdings Ltd. is one of the largest cannabis oil and solution providers in North America. It's a leading cannabis products company in Oregon built around recognized brands. GLH leverages a strong management team with cannabis and food industry experience to complement its expertise in extracting, refining and selling cannabis oil.

Disclaimer: This press release contains "forward-looking information" within the meaning of applicable securities legislation. Forward-looking information includes, but is not limited to, statements with respect to the Company's future business operation, expectations of gross sales, the opinions or beliefs of management, and future business goals. Generally, forward looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to general business, economic and competitive uncertainties, regulatory risks including risks related to the expected timing of the Company's participation in the Adult Use market, market risks, risks inherent in manufacturing operations and other risks of the cannabis industry. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward looking information. Forward-looking information is provided herein for the purpose of presenting information about management's current expectations relating to the future and readers are cautioned that such information may not be appropriate for other purpose. The Company does not undertake to update any forward-looking information, except in accordance with applicable securities laws.

CONTACT INFORMATION

For further information, please contact:

Investor Relations - U.S.A.
Harrison Phillips
Viridian Capital Advisors, LLC

212-209-3086
hphillips@viridianca.com

Investor Relations - Canada
Paul Searle
Golden Leaf Holdings Ltd.
778-240-7724
psearle@goldenleafholdings.com

Eugene Hill
Chief Financial Officer
Golden Leaf Holdings Ltd.
ghill@goldenxtrx.com



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