

Yooma Wellness Announces Presentation via Investor Meet Company

Toronto, Ontario, Canada, November 24, 2021 - Yooma Wellness Inc. ("Yooma") (CSE: YOOM, AQSE: YOOM), a global vertically integrated wellness platform that develops and markets a portfolio of CBD and wellness brands, will be presenting via the Investor Meet Company platform on **Thursday, December 2, 2021 at 9:00 a.m. (EST)**.

The presentation will give existing and prospective investors the opportunity to listen to management discuss the Group's **Q3 Trading Update**, which is being released on Monday, 29 November 2021, Yooma's investment proposition, and the CBD and wellness market's potential.

The presentation will be hosted by Jordan Greenberg, Chief Executive and Phillip Glyn, Commercial Director of Vitality CBD, a market-leading UK CBD company. Yooma recently announced the launch of Vitality CBD within 300 Asda stores across the UK, which is addition to its existing relationships with Boots, Tesco and Lloyds Pharmacy. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 4:00 am (EST) the day before the meeting or at any time during the live presentation.

To sign up to the presentation via Investor Meet Company please click the following link: <https://www.investormeetcompany.com/yooma-wellness-inc/register-investor>

Investors who already follow Yooma Wellness Inc. on the Investor Meet Company platform will automatically be invited.

About Yooma Wellness Inc.

Yooma's mission is to build a vertically-integrated global leader in the manufacturing, marketing, distribution, and sale of wellness products including hemp seed oil and hemp-derived and cannabinoid (CBD) ingredients. The company leverages strategically curated sales channels and ecommerce networks to deliver a diverse mix of wellness products through operating subsidiaries in the United States, United Kingdom, France and Japan. Learn more at www.yooma.ca.

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Notice regarding Forward Looking Statements

All information included in this press release, including any information as to future financial or operating performance and other statements of Yooma that express management's expectations or estimates of future performance or activities, other than statements of historical fact, constitute forward-looking information or forward-looking statements (collectively, "forward-looking statements") within the meaning of applicable securities laws and are based on expectations, estimates and projections as of the date hereof. Forward-looking statements are included for the purpose of providing information about management's current expectations and plans relating to the future. Wherever possible, words such as "will", "intend", "future", "potential", "plan", "prospect", "to generate" or the negative of these words or other variations thereof, have been used to identify such forward-looking information. Specific forward-looking statements include, without limitation, all disclosure regarding future results of

operations, economic conditions and anticipated courses of action, including statements about the implementation of the rollout of Vitality UK in ASDA stores and any resulting revenues.

There are many risks and uncertainties that may affect forward-looking statements including, among others, regulatory risk in each jurisdiction in which Yooma and its subsidiaries do or intend to operate; the uncertainties, effects of and responses to the COVID-19 pandemic; reliance on licenses; competition; dependence on senior management and key personnel; general business risk and liability; regulation of the CBD industry; changes in laws, regulations and guidelines; compliance with laws; limited operating history; unfavourable publicity or consumer perception; product liability, risks related to intellectual property; product recalls; difficulties with forecasts; management of growth; litigation; changes in demand for CBD and wellness products; competition; changes in Yooma and its subsidiaries' relationships with their commercial partners; and other risks . Although the forward-looking statements contained herein reflect management's current beliefs and reasonable assumptions based upon information available to management as of the date hereof, Yooma cannot be certain that actual results will be consistent with such forward-looking information. Yooma cautions you not to place undue reliance upon any such forward-looking statements. Yooma disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by applicable law. Nothing herein should be construed as either an offer to sell or a solicitation to buy or sell securities of Yooma.