**Corporate Catalyst Acquisition Inc.** 

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

For the years ended December 31, 2014 and 2013

## Date:

This management discussion and analysis ("**MD&A**") of the financial condition and results of operations of Corporate Catalyst Acquisition Inc. (the "**Company**") is for the years ended December 31, 2014 and 2013, and is provided as of March 20, 2015. The Company's financial statements are prepared in accordance with International Financial Reporting Standards. All amounts presented are stated in Canadian dollars, unless otherwise indicated.

### **Cautionary Statements:**

Certain statements contained in this MD&A constitute forward-looking information within the meaning of securities laws. Forward-looking information may relate to our future outlook and anticipated events or results and may include statements regarding the future financial position, business strategy, budgets, projected costs, capital expenditures, financial results, taxes and plans and objectives of or involving the Company. Particularly, statements regarding our future operating results and economic performance are forward-looking statements. In some cases, forward-looking information can be identified by terms such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "intend", "estimate", "predict", "potential", "continue" or other similar expressions concerning matters that are not historical facts. Examples of such statements include the Company's intention to complete a "Qualifying Transaction" (as defined by policy 2.4 (the "CPC Policy") of TSX Venture Exchange Inc. (the "Exchange")) and to complete future financings, acquisitions or investments. Forward looking-information is subject to certain factors, including risks and uncertainties, which could cause actual results to differ materially from what we currently expect. These factors include the ability of the Company to obtain necessary financing, satisfaction of the conditions under any definitive agreement in connection with a Qualifying Transaction and satisfaction of Exchange requirements with respect to a Qualifying Transaction. For more exhaustive information on these risks and uncertainties, you should refer to the prospectus of the Company dated December 4, 2012 (the "Prospectus"), which is available at www.sedar.com. Forward-looking information contained in this MD&A is based on our current estimates, expectations and projections, which we believe are reasonable as of the current date. You should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While we may elect to, we are under no obligation and do not undertake to update this information at any particular time.

### **Company Overview:**

The Company was incorporated on March 19, 2012, under the *Business Corporations Act* (Ontario). On October 11, 2012, the Company filed Articles of Amendment removing the restrictions on the transfer of its common shares. The authorized capital of the Company consists of an unlimited number of common shares without nominal or par value. On April 3, 2012 and October 10, 2012, the Company issued 4,600,000 and 400,000 common shares, respectively, for a total of 5,000,000 common shares (the "**Seed Shares**") to seed shareholders for cash consideration of \$500,000. The Seed Shares are subject to escrow in accordance with Exchange requirements and will be released in accordance with the terms and conditions of an escrow agreement among the Company, Olympia Transfer Services Inc., as the escrow agent, and the holders of the Seed Shares. On December 28, 2012, the Company completed its initial public

offering (the "**Offering**") of 2,084,400 common shares at a purchase price of \$0.20 per share by way of a prospectus for gross proceeds of \$416,880. Canaccord Genuity Corp. ("**Canaccord**") acted as agent in connection with the Offering. For its services, Canaccord received a cash commission equal to 10% of the gross proceeds of the Offering as well as non-transferable warrants to purchase up to 208,440 common shares at an exercise price of \$0.20 per common share, exercisable within twenty-four months from the listing of the common shares on the Exchange (the "CCA Canaccord Warrants"). Canaccord also received an administration fee for its services. On December 22, 2014, Canaccord exercised 186,040 CCA Canaccord Warrants to acquire 186,040 common shares of the Company. The balance of the CCA Canaccord Warrants expired unexercised on December 28, 2014. The Company is a Capital Pool Company (a "CPC"), as defined in the CPC Policy. The principal business of the Company is the identification and evaluation of businesses and assets with a view to completing a Qualifying Transaction.

On January 5, 2015, the Exchange suspended trading of the common shares of the Company as a result of the Company's failure to complete a Qualifying Transaction within 24 months of listing. The Company has a further 90-day period (i.e. on or prior to March 30, 2015) within which to complete a Qualifying Transaction or obtain the necessary shareholder approval and transfer its listing to the NEX Exchange. At the Company's annual and special meeting of shareholders held on December 16, 2014, the Company received shareholder approval to transfer its listing to the NEX Exchange and to cancel an aggregate of 2,450,000 Seed Shares held by non-arm's length parties of the Company (including the officers, directors, insiders and control persons of the Company) if a Qualifying Transaction is not completed by March 30, 2015.

### **Overall Performance:**

As stated above, the Company issued the Seed Shares in April 2012 and October 2012, for aggregate gross proceeds of \$500,000. In December 2012, the Company completed the Offering for aggregate gross proceeds of \$416,880. On December 22, 2014, Canaccord exercised 186,040 CCA Canaccord Warrants for aggregate proceeds of \$37,208 to the Company. The CPC Policy sets out the permitted uses of proceeds realized from the sale of all securities issued by a CPC, which include expenses related to the identification and evaluation of businesses with a view to completing a Qualifying Transaction, fees for legal and accounting services, agents' fees, costs and commissions and listing and filing fees. For the year ended December 31, 2014, the Company had a net loss of \$310,192 consisting of professional fees (\$37,999), filing fees (\$7,173), administrative and general expenses (\$154) and expenses relating to the identification of a Qualifying Transaction (\$272,586), which was offset by interest revenues (\$7,720). These expenses relate to the ongoing cost of maintaining the Company's listing on the Exchange and its reporting issuer status, and expenses related to the identification and evaluation of businesses with a view to completing a Qualifying Transaction. For the year ended December 31, 2013, the Company had a net loss of \$57,245 consisting of professional fees (\$46,550), filing fees (\$18,113) and administrative and general expenses (\$301), which was offset by interest revenues (\$7,719). These expenses relate to the ongoing cost of maintaining the Company's listing on the Exchange and its reporting issuer status.

#### **Results of Operations:**

Statement of Loss and

As at December 31, 2014, the Company had no business operations other than the identification and evaluation of businesses and assets with a view to completing a Qualifying Transaction. The net losses of \$310,192 for the year ended December 31, 2014 and \$57,245 for the year ended December 31, 2013 was due primarily to the expenses incurred in such periods as set out above.

#### **Selected Financial Information:**

A summary of selected financial information for the three month periods ended is as follows:

Comprehensive Loss	<u>Three Months</u> ended December <u>31, 2014</u>	<u>Three Months</u> <u>ended</u> <u>September 30,</u> <u>2014</u>	<u>Three Months</u> ended June 30, <u>2014</u>	<u>Three Months</u> ended March 31, <u>2014</u>
Net loss and comprehensive loss for the period	\$(149,286)	\$(141,133)	\$(479)	\$(19,294)
Loss per share – basic and diluted	\$(0.07)	\$(0.07)	\$(0.0002)	\$(0.01)
Statement of Financial Position:				
Working capital	\$435,049	\$546,927	\$688,260	\$688,739
Total assets	\$695,023	\$690,605	\$693,980	\$711,262
Long-term liabilities	\$Nil	\$Nil	\$Nil	\$Nil
Statement of Loss and Comprehensive Loss:	<u>Three Months</u> <u>ended</u> <u>December 31,</u> <u>2013</u>	<u>Three Months</u> <u>ended</u> <u>September 30,</u> <u>2013</u>	<u>Three Months</u> ended June 30, <u>2013</u>	<u>Three Months</u> <u>ended March</u> <u>31, 2013</u>
Net loss and comprehensive loss for the period	\$(1,717)	\$(21,921)	\$(9,676)	\$(23,931)
Loss per share – basic and diluted	\$(0.001)	\$(0.011)	\$(0.005)	\$(0.01)
Statement of Financial Position:				
Working capital	\$708,033	\$709,750	\$731,671	\$741,347
Total assets	\$714,533	\$719,918	\$740,390	\$765,418

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#### Liquidity and Capital Resources:

As at December 31, 2014, the Company had \$688,334 in cash and cash equivalents and \$6,689 in interest receivable (compared to \$706,814 in cash and cash equivalents and \$7,719 in interest receivable as at December 31, 2013) as a result of net proceeds derived from the issuance of common shares, which management considers to be sufficient to meet the Company's ongoing obligations.

#### **Financial Instruments and Other Instruments:**

The Company's financial instruments, consisting of cash and cash equivalents, interest receivable and accounts payable and accrued liabilities, approximate fair values due to the relatively short term maturities of the instruments. It is management's opinion that the Company is not exposed to significant interest, currency or credit risks arising from these financial instruments.

#### **Disclosure of Outstanding Share Data:**

As more specifically described above under "Company Overview", there are currently 7,270,440 issued and outstanding common shares in the capital of the Company. In accordance with Exchange requirements, 5,010,000 of these common shares (being the Seed Shares and common shares acquired by an associate of a director under the Offering) are being held in escrow. There are also 708,440 options issued and outstanding, which enable holders to acquire an aggregate of 708,440 common shares at an exercise price of \$0.20 per common share and have an expiry date of December 28, 2022. Accordingly, as of the date hereof, there are 7,978,880 common shares issued and outstanding on a fully-diluted basis.

### **Significant Accounting Policies:**

The Company's significant accounting policies are summarized in Note 2 to the audited financial statements for the years ended December 31, 2014 and 2013.

#### Accounting standards issued but not yet applied:

The following standard has been issued but was not yet effective as at December 31, 2014:

a) IFRS 9, "Financial Instruments" ("IFRS 9") was issued by the International Accounting Standards Board ("IASB") in October 2010 and will replace IAS 39, "Financial Instruments: Recognition and Measurement". IFRS 9 uses a single approach to determine whether a financial asset is measured at amortized cost or fair value, replacing the multiple rules in IAS 39. The approach in IFRS 9 is based on how an entity manages its financial instruments in the context of its business model and the contractual cash flow characteristics of the financial assets. Most of the requirements in IAS 39 for classification and measurement of financial liabilities were carried forward unchanged to IFRS 9. The new standard also requires a single impairment method to be used, replacing the multiple impairment methods in IAS 39. Requirements relating to Hedge Accounting, representing a new hedge accounting model, have been added to IFRS 9 in November 2013. The new model represents a substantial overhaul of hedge accounting which will

allow entities to better reflect their risk management activities in the financial statements. The most significant improvements apply to those that hedge non-financial risk, and so these improvements are expected to be of particular interest to non-financial institutions. IFRS 9 is available for application, however, previous mandatory effective date of January 1, 2015 has been removed as the IASB decided that this date would not allow sufficient time for entities to apply the new standard because the impairment phase of the IFRS 9 has not yet been completed. The IASB will decide upon a new date when the entire IFRS 9 project is closer to completion. The effective date of IFRS 9 is for annual periods beginning on or after January 1, 2018.

The Company is currently evaluating the impact of the above standard on its financial performance and financial statement disclosures but expects that such impact will not be material.

#### **Off Balance Sheet Arrangements:**

The Company had no off balance sheet arrangements.

#### **Transactions with Related Parties:**

Transactions with related parties are in the normal course of business.

Related party transactions for the period from the date of incorporation (March 19, 2012) to ended December 31, 2012 consisted of stock options granted to directors and officers. No stock options were granted to directors and officers during the years ended December 31, 2014 and 2013.

The Company considers its directors and officers to be key management personnel. Total compensation paid to key management for the year ended December 31, 2014 was \$Nil (2013 - \$Nil).

#### **Proposed Transactions:**

On January 2, 2015, the Company has entered into a letter agreement dated December 31, 2014, as amended (the "Letter Agreement"), with Inspiring Experiences Ltd. ("IEL"), a private company incorporated under the laws of the Province of Ontario. The Letter Agreement outlines the principal terms and conditions pursuant to which the Company and IEL intend to complete a transaction that will result in a reverse takeover of the Company by shareholders of IEL. The transaction will constitute the Company's Qualifying Transaction under the CPC Policy.

### Terms of the Qualifying Transaction

Pursuant to the terms of the Letter Agreement, the Company intends to acquire all of the issued and outstanding securities of IEL by way of a business combination. In consideration, the securityholders of IEL will receive an aggregate of 117,522,702 common shares in the capital of the Company, and all options and warrants of IEL issued and outstanding on the effective date of the Qualifying Transaction (the "**Effective Date**") will be exchanged for options and warrants, respectively, of the Company on a one-for-one basis.

Closing of the Qualifying Transaction is subject to completion and execution of all definitive transaction documents (including accuracy of representations and warranties, compliance of covenants and satisfaction of customary conditions) and receipt of all requisite approvals and consents for the Qualifying Transaction including (i) approval by the Exchange of the Qualifying Transaction and the proposed new insiders of the Company, (ii) approval by the board of directors of each of IEL and the Company, and (iii) approval by the shareholders of IEL.

## Concurrent Financing

In connection with the proposed Qualifying Transaction, IEL has agreed with Canaccord for Canaccord to act as the lead agent in a private placement, subject to the satisfaction of customary conditions including the entering into of an agency agreement (the "**Private Placement**"). It is anticipated the Private Placement will be completed prior to or concurrently with the Qualifying Transaction and the shareholders of IEL pursuant to the Private Placement will receive common shares of the Company in accordance with the terms of the Qualifying Transaction. IEL intends to use the net proceeds raised from the Private Placement primarily for the retention of new employees to give effect to its business plan.

### Bridge Loan

Prior to completion of the Qualifying Transaction, it is anticipated that IEL shall have completed a loan of not less than \$3 million which will be, directly or indirectly, convertible into or exchangeable for common shares of the Company on the Effective Date on the basis of \$0.12 of principal per share (the "**Bridge Loan**"). Paul Kelly, the CEO and CFO and a director of the Company, will be advancing a portion of the Bridge Loan.

### About IEL

IEL is a private company incorporated under the laws of the Province of Ontario on June 20, 2007. IEL's assets and principal office are located in Toronto, Ontario. IEL, together with its two wholly-owned subsidiaries, ZoomAndGo.com Inc. and ZoomAndGo Holdings Inc., is engaged in developing and providing shopping and booking software to the travel industry which integrates fragmented content into an easy to use interface and make comparison shopping easier. This software is initially being applied to the booking of hotels in a map-based application, but can be extended to rental cars, cruises and other products. IEL carries on its business primarily through its operating entity ZoomAndGo.com Inc.

For further information regarding the proposed Qualifying Transaction, please refer to the news release of the Company dated January 5, 2015 filed on SEDAR at www.sedar.com.

### **Disclosure Controls and Procedures:**

Management of the Company, consisting of the Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the Company's disclosure controls and procedures as required by Canadian securities laws. Based on that evaluation, he has concluded that, as of the end of the period covered by this MD&A, the disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed in the Company's annual filings and interim filings (as such terms are defined under Multilateral Instrument 52-109

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- *Certification of Disclosure in Issuers' Annual and Interim Filings*) and other reports filed or submitted under Canadian securities laws is recorded, processed, summarized and reported within the time periods specified by those laws and that material information is accumulated and communicated to management as appropriate to allow timely decisions regarding required disclosure.

## **Internal Control Risks:**

The Chief Executive Officer and Chief Financial Officer is responsible for designing internal controls over financial reporting in order to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the Company's financial statements for external purposes in accordance with International Financial Reporting Standards. The design of the Company's internal control over financial reporting was assessed as of the date of this MD&A.

Based on this assessment, it was determined that certain weaknesses existed in internal controls over financial reporting. As indicative of many small companies, the lack of segregation of duties and effective risk assessment were identified as areas where weaknesses existed. The existence of these weaknesses is to be compensated for by senior management and specific audit committee monitoring, which exists. The Chief Executive Officer and Chief Financial Officer and the Chair of the audit committee will continue to monitor very closely all financial activities of the Company and increase the level of supervision in key areas as required. It is important to note that this issue would also require the Company to hire additional staff in order to provide greater segregation of duties. Since the increased costs of such hiring could threaten the Company's financial viability, management has chosen to disclose the potential risk in its filings and proceed with increased staffing only when the budgets and work load will enable the action. The Company has attempted to mitigate these weaknesses, through a combination of extensive and detailed review by the Chief Executive Officer and Chief Financial Officer of the financial reports, the integrity and reputation of senior accounting personnel and candid discussion of those risks with the board of directors of the Company.

### **Risk Factors:**

The Company's overall performance and results of operations are subject to a number of risks and uncertainties, including those set out in the Prospectus. On January 5, 2015, the Exchange suspended trading of the common shares of the Company as a result of the Company's failure to complete a Qualifying Transaction within 24 months of listing. The Company has a further 90-day period (i.e. on or prior to March 30, 2015) within which to complete a Qualifying Transaction or obtain the necessary shareholder approval and transfer its listing to the NEX Exchange. At the Company's annual and special meeting of shareholders held on December 16, 2014, the Company received shareholder approval to transfer its listing to the NEX Exchange and to cancel an aggregate of 2,450,000 Seed Shares, which are held by non-arm's length parties of the Company (including the officers, directors, insiders and control persons of the Company), if a Qualifying Transaction is not completed by March 30, 2015. The securities commissions of Alberta, British Columbia and Ontario may issue an interim cease trade order against the Company's securities due to the suspension of trading of the common shares on the Exchange and will issue an interim cease trade order if the Company's common shares are delisted from the Exchange. Please refer to the risk factors outlined in the Prospectus.

## **Additional Information:**

Additional information relating to the Company is available on SEDAR at www.sedar.com.