

Koios Expands Its Executive Team, Sherron Lewis Appointed as President of Operations

DENVER, CO and VANCOUVER, BC, April 21, 2022 - Koios Beverage Corp. (CSE: FIT; OTC: FITSF) (the "Company" or "Koios") is pleased to announce that Sherron Lewis has been appointed as the Company's President of Operations effective immediately. Prior to joining Koios, Mr. Lewis led strategic and operational transformations of complex private, public and nonprofit organizations.

As President of Operations, Mr. Lewis he will ensure Koios is highly aligned and effective in delivering its operational and sales objectives.

"Sherron has a proven record of achieving clear and measurable results, in a variety of organizations," said Chris Miller, CEO of Koios. "He is going to play a pivotal role in advancing Koios' goal of becoming a premier food and beverage company in the United States."

Mr. Lewis was formerly the Senior Vice President of American Financing, a bank with a billion-dollar valuation. While in that role, Mr. Lewis helped to oversee its operations which started with revenue of approximately \$40 million USD per year to over approximately \$400 million USD per year. He managed a team of over 1,000 people and was instrumental in developing its corporate culture and systems.

"Our retail footprint and our customer base are growing rapidly. We are confident Sherron will be able to help the Company accelerate its growth plan by adding key corporate management and oversight," said Chris Miller, CEO. "Our goal by the end of this year is to eclipse 20,000 retail locations where our products are available, and we will need individuals who have experience scaling management systems and teams. Sherron has a proven track record in this regard and we are excited he is joining the executive team."

Mr. Lewis will also continue to serve on the board of directors.

On behalf of the Board of Directors of the Company,

KOIOS BEVERAGE CORP.

"Chris Miller"

Chris Miller, CEO, and Director

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About Koios Beverage Corp.

The Company is an emerging functional beverage company which has an available distribution network of more than 4,400 retail locations across the United States in which to sell its products. Koios has relationships with some of the largest and most reputable distributors in the United States, including Europa Sports, Muscle Foods USA, KeHE, and Wishing-U-Well. Koios uses a proprietary blend of nootropics and natural organic compounds to enhance human productivity without using harmful chemicals or stimulants. Koios products have been shown to enhance focus, concentration, mental capacity, memory retention, cognitive function, alertness, brain capacity and create all day mental clarity. Its ingredients are specifically designed to target brain function by increasing blood flow, oxygen levels and neural connections in the brain.

Koios produces one of the only drinks in the world infused with MCT oil. MCT oil is derived from coconuts and has been shown to help the body burn fat more effectively, create lasting energy from a natural food source, produce ketones in the brain, allowing for greater brain function and clarity, support healthy hormone production and improve immunity. For more information, please visit our website: <https://www.koiosbeveragecorp.com>.

Forward-Looking Statements

This news release contains “forward-looking information” within the meaning of applicable Canadian securities legislation. Often, but not always, forward-looking information and information can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved. Forward-looking information in this news release includes statements regarding: Mr. Lewis’ abilities to assist the Company in delivering its operational and sales objectives as President of Operations. The forward-looking information reflects management’s current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking information. Although the Company believes that the assumptions and factors used in preparing the forward-looking information are reasonable, undue reliance should not be placed on such information and no assurance can be given that such events will occur in the disclosed time frames or at all. Factors that could cause actual results or events to differ materially from current expectations include: (i) adverse market

conditions; (ii) changes to the growth and size of the functional beverage markets; and (iii) other factors beyond the control of the Company. The Company operates in a rapidly evolving environment. New risk factors emerge from time to time, and it is impossible for the Company's management to predict all risk factors, nor can the Company assess the impact of all factors on Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ from those contained in any forward-looking information. The forward-looking information included in this news release are made as of the date of this news release and the Company expressly disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events or otherwise, except as required by applicable law.

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