



Local-Focused Foods Distributor LoCo Adds Koios to its Vendor Network, Providing Access to Numerous Food Retailers Across Colorado

Koios has been added to the vendor network of Fort Collins-based LoCo, a distributor of food and beverage products grown and/or processed in Colorado, USA. LoCo distributes to Colorado locations of large chain grocers such as Safeway and Albertsons, in addition to independent and specialty storefronts and foodservice outlets. LoCo also operates an annual trade show exclusively for LoCo vendors to exhibit, which will provide Koios the opportunity to showcase its products to a new audience of primarily wholesale purchasers.

DENVER, Feb. 11, 2020 /CNW/ - **Koios Beverage Corp. (CSE: KBEV; OTC: KBEVF) (the "Company" or "Koios")** is pleased to announce it has received approval from LoCo Food Distribution ("LoCo") to join its network of approximately 150 food and beverage product vendors, with distribution to more than 600 customer locations. LoCo specializes in distributing products grown and/or processed in the state of Colorado, which provides vendors with exposure to a wide range of channels for retail sales. LoCo also provides fulfillment services for its food and beverage vendors, which helps to reduce vendors' carbon footprint (i.e. by reducing the amount of miles their products travel) in addition to simplifying vendors' supply chains, allowing them to focus on their core business operations.

Based in Fort Collins, Colorado, LoCo seeks to streamline local sourcing for Colorado-based retail establishments, by providing a simplified approach to stocking products which are local to Colorado. On the supplier side, LoCo provides a simplified distribution solution for growers and producers of food and beverage products, relieving such companies (which are often small or family businesses) from the labour associated with processing orders and making deliveries. LoCo has a vast network of retailer clients, including large chain grocers (e.g. Safeway, Albertsons, Whole Foods), mid-size food retailer chains (e.g. Lucky's Market), and several independent and specialty storefronts including single-location grocers, convenience stores, and foodservice outlets such as delis and hospital cafeterias.

For the past eight years, LoCo has operated the *LoCo Foods Tradeshow*, an annual one-day event which showcases products from LoCo vendors to an audience of chefs, independent grocers, chain grocery buyers, restaurant managers, institutions, and local food advocates from around the Front Range region of Colorado. It's 2019 event on May 7, 2019, was held in Golden, Colorado, and had more than 70 vendors exhibiting. As the event is exclusive to LoCo vendors, Koios will be eligible to be an exhibitor at the 2020 event; providing the Company an opportunity to gain exposure to this audience of tradeshow attendees.

Further information about LoCo can be found on LoCo's website at: <http://locofooddistribution.com>

Koios CEO Chris Miller commented, "What we like most about LoCo's business model is that they are more than just a distributor; they are also a business partner. Given their impressive network of clients in Colorado's grocery and foodservice industries, working with LoCo will open up countless new wholesale and retail opportunities for our *KOIOS™* and *Fit Soda™* branded products. With an in-house sales team working to open new doors for vendor partners like us, LoCo's team effectively

becomes an extension of Koios' team. Now that this relationship is in place, we will be able to keep our in-house focus at Koios to production and servicing our direct relationships with retailer clients without spreading ourselves too thin. We look forward to strengthening our presence in Colorado with the assistance of LoCo, a proud member of Colorado's food and beverage industry."

On behalf of the Board of Directors of the Company,

KOIOS BEVERAGE CORP.

"Chris Miller"

Chris Miller, CEO, and Director

About Koios Beverage Corp.

The Company is an emerging functional beverage company which has an available distribution network of more than 4,300 retail locations across the United States in which to sell its products. Koios has relationships with some of the largest and most reputable distributors in the United States, including Europa Sports, Muscle Foods USA, KeHE, and Wishing-U-Well. Koios uses a proprietary blend of nootropics and natural organic compounds to enhance human productivity without using harmful chemicals or stimulants. Koios products have been shown to enhance focus, concentration, mental capacity, memory retention, cognitive function, alertness, brain capacity and create all day mental clarity. Its ingredients are specifically designed to target brain function by increasing blood flow, oxygen levels and neural connections in the brain.

Koios produces one of the only drinks in the world infused with MCT oil. MCT oil is derived from coconuts and has been shown to help the body burn fat more effectively, create lasting energy from a natural food source, produce ketones in the brain, allowing for greater brain function and clarity, support healthy hormone production and improve immunity. For more information, please visit our website: <https://koiosbeveragecorp.com/>.

Forward-Looking Statements

This news release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Often, but not always, forward-looking information and information can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-looking information in this news release includes statements regarding: the potential outcomes from distributing Koios products through LoCo; that the attendance at the LoCo Foods Tradeshow will be a catalyst for reaching a mass audience for the Company's brand; and the conditions of the functional beverage market. The forward-looking information reflects management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking information. Although the Company believes that the assumptions and factors used in preparing the forward-looking information are reasonable, undue reliance should not be placed on such information and no assurance can be given that such events will occur in the disclosed time frames or at all. Factors that could cause actual results or events to differ materially from current expectations include: (i) adverse market conditions; (ii) changes to the growth and size of the functional beverage markets; and (iii) other factors beyond the control of the Company. The Company operates in a rapidly evolving environment. New risk factors emerge from time to time, and it is impossible for the Company's management to predict all risk factors, nor can the Company assess the impact of all factors on Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ from those contained in any forward-looking information. The forward-looking information included in this news release are made

as of the date of this news release and the Company expressly disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events or otherwise, except as required by applicable law.

The statements in this news release have not been evaluated by Health Canada or the U.S. Food and Drug Administration. As each individual is different, the benefits, if any, of taking the Company's products will vary from person to person. No claims or guarantees can be made as to the effects of the Company's products on an individual's health and well-being. The Company's products are not intended to diagnose, treat, cure, or prevent any disease.

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