

Koios Expands Retail Distribution to Include Alfalfa's Market

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VANCOUVER, Oct. 2, 2018 /CNW/ - Koios Beverage Corp. (CSE:KBEV)(OTC: KBEVF) (the "Company" or "Koios") is pleased to announce its proprietary nootropic drinks and supplements are now for sale at Alfalfa's Market, a Colorado institution and early adopter of natural and organic groceries.



Nootropic beverages from Koios Beverage Corp. will now be available in the iconic Alfalfa's Market stores in Colorado. (CNW Group/Koios Beverage Corp.)

Koios is a leading innovator in the nootropic beverage industry, making functional beverages that are augmented with nutrients and/or supplements to promote brain health and mental acuity.

The new distribution arrangement exposes the Company's products to thousands of additional retail customers who shop at Alfalfa's every week, at two Colorado locations – Boulder and Louisville.

"We are pleased to see our products on the shelves of this storied institution, whose values and mission are very much aligned with the KOIOS brand," said Chris Miller, CEO of Koios.

"Alfalfa's is a marketplace where products that are good for people, for producers, and the planet are celebrated. Our products can transform lives by enhancing focus, concentration and other cognitive functions."

Founded in 1979 as Pearl Street Market, Alfalfa's was one of the first organic grocers to serve the local Boulder community.

While Alfalfa's Market has evolved and changed hands over the years, its values have remained constant, as has its commitment to organic and sustainable agricultural practices, ethical interactions and supporting its local community.

Today, the store supports more than 250 vendors, many of which are local, organic producers.

On behalf of the Board of Directors of the Company.

Chris Miller, CEO and Director, KOIOS BEVERAGE CORP.

About Koios Beverage Inc.

The Company, through its wholly-owned subsidiary Koios, Inc., is an emerging functional beverage company which has an available distribution network of more than 2,000 retail locations across the United States in which to sell its products. Koios has relationships with some of the largest and most reputable distributors in the United States, including Europa Sports, Muscle Foods USA, KeHE, and Wishing-U-Well. Koios is also the sole owner of Cannavated Beverage Co., a subsidiary that develops beverage products and formulas for the growing cannabis market. Through its agreement with Keef Brands, the largest producer of cannabis beverages in North America, Cannavated enjoys distribution throughout the State of Colorado and is preparing for distribution in additional US states where cannabis use is legal.

Koios uses a proprietary blend of nootropics and natural organic compounds to enhance human productivity without using harmful chemicals or stimulants. Koios products can enhance focus, concentration, mental capacity, memory retention, cognitive function, alertness, brain capacity and create all day mental clarity. Its ingredients are specifically designed to target brain function by increasing blood flow, oxygen levels and neural connections in the brain.

Koios is one of the only drinks in the world to infuse its products with MCT oil. MCT oil is derived from coconuts and has been shown to help the body burn fat more effectively, create lasting energy from a natural food source, produce ketones in the brain, allowing for greater brain function and clarity, support healthy hormone production and improve immunity. For more information, please visit our website: <https://www.mentaltitan.com/> or koiosbeveragecorp.com

Forward-Looking Statements

This news release contains forward-looking statements. All statements, other than statements of historical fact that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements in this news release include statements regarding a new distribution agreement. The forward-looking statements reflect management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking statements. Although the Company believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, undue reliance should not be put on such statements due to their inherent uncertainty. Factors that could cause actual results or events to differ materially from current expectations include general market conditions and other factors beyond the control of the Company. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by applicable law.

Koios has not conducted any scientific studies on the effects of Koios' products which have been evaluated by Health Canada or the U.S. Food and Drug Administration. As each individual is different, the benefits, if any, of taking Koios' products will vary from person to person. No claims or guarantees can be made as to the effects of Koios' products on an individual's health and wellbeing.

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