Koios Partners with Rocky Mountain Soda on New Production Line

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VANCOUVER, Aug. 27, 2018 /CNW/ - Koios Beverage Corp. (CSE:KBEV) (OTC:SNOVF) (the "Company" or "Koios"), is pleased to announce it has entered into a co-packaging agreement with Golden Global Goods, the parent company of Rocky Mountain Soda.

The agreement gives Koios access to Rocky Mountain's high-volume production line, so the functional beverage maker can now produce a lower minimum amount of product at any given time, while achieving the same cost-effectiveness that could otherwise only be gained through mass production.

"We can now tweak, innovate and create new additional products on demand, without being married to any one beverage or flavour," said Chris Miller, Koios founder and CEO. "The flexibility of producing in smaller batches allows us to be incredibly competitive by keeping less of our operating capital tied up in aging inventory.

"More of our resources can be focused on innovation and awareness of the brand which will drive sales," Miller added. "This new system creates several advantages over traditional models. Our production runs will remain short, which means we can move from one product to another easily. This method will reduce our costs on raw materials, shipping, storage, warehouse fees, production and co-packing.

Rocky Mountain Soda is known for its high quality, hand-crafted sodas made in small batches. Koios will purchase two new tanks on behalf of Rocky Mountain Soda, of which it will have priority use for two years under the exclusive agreement. The tanks will be used to mix and create Koios's beverages, made from a proprietary blend of nootropics.

"With this new relationship and this small investment into the Rocky Mountain Soda system, we can produce product at the same cost charged by large co-packers, but produce much smaller quantities," said Miller. "We can keep our margins strong, work in an organic facility and be incredibly nimble. Furthermore, with this model, we can also scale very quickly once we start adding large national retailers."

"We're not like a large beverage company that just pumps out millions of cans of the same product year after year," Miller explains. "We are constantly refining and improving our products, and for that reason we needed a more flexible and cost-effective system of production."

The production line may also be used in future by Koios's wholly-owned subsidiary, Cannavated, to produce its new line of CBD-infused beverages.

On behalf of the Board of Directors of the Company.

KOIOS BEVERAGE CORP.

"Chris Miller"
Chris Miller, CEO and Director

About the Company's Business

The Company, through its wholly-owned subsidiary Koios, Inc., is an emerging functional beverage

company which has a large and growing distribution network of retail locations across the United States in which to sell its products. Koios has relationships with some of the largest and most reputable distributors in the United States, including Europa Sports, SportLife Distribution, KeHE, and Wishing-U-Well. Together these distributors represent more than 80,000 brick-and-mortar locations across the United States - from sports nutrition stores to large natural grocery chains including Whole Foods and Sunflower markets. Through its partnership with Wishing-U-Well, Koios also enjoys a large presence online, including being an Amazon choice product.

Koios uses a proprietary blend of nootropics and natural organic compounds to enhance human productivity without using harmful chemicals or stimulants. Koios products can enhance focus, concentration, mental capacity, memory retention, cognitive function, alertness, brain capacity and create all day mental clarity. Its ingredients are specifically designed to target brain function by increasing blood flow, oxygen levels and neural connections in the brain.

Koios recently launched a wholly owned subsidiary, Cannavated Beverages Co. to develop a line of cannabis infused, brain-healthy drinks for the legal marijuana market.

Koios is one of the only drinks in the world to infuse its products with MCT oil. MCT oil is derived from coconuts and has been shown to help the body burn fat more effectively, create lasting energy from a natural food source, produce ketones in the brain, allowing for greater brain function and clarity, support healthy hormone production and improve immunity. For more information, please visit our website: https://www.mentaltitan.com/

Forward-Looking Statements

This news release contains forward-looking statements. All statements, other than statements of historical fact that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements in this news release include statements regarding the timing for resumption of trading for the Company's stock. The forward-looking statements reflect management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking statements. Although the Company believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, undue reliance should not be put on such statements due to their inherent uncertainty. Factors that could cause actual results or events to differ materially from current expectations include general market conditions and other factors beyond the control of the Company. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by applicable law.

Koios has not conducted any scientific studies on the effects of Koios's products which have been evaluated by Health Canada or the U.S. Food and Drug Administration. As each individual is different, the benefits, if any, of taking Koios's products will vary from person to person. No claims or guarantees can be made as to the effects of Koios's products on an individual's health and wellbeing.

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