

Koios Launches Clinical Trials to Study Efficacy of Drinks

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VANCOUVER, May 22, 2018 /CNW/ - Koios Beverage Corp. (CSE: KBEV; OTC: SNOVF) (the "Company" or "Koios"), which makes brain healthy beverages that can improve cognitive function, is pleased to announce it has entered into an agreement with NeuraPerformance/Neurooptimize Brain Center whereby NeuraPerformance/Neurooptimize will perform full clinical brain scans on Koios users.

NeuraPerformance/Neurooptimize is the go-to brain lab and physiotherapy clinic for Colorado's elite athletes, including the Denver Broncos football team. The centre specializes in brain mapping, brainwave optimization, enhancing sports performance, baseline concussion testing and treatment.

NeuraPerformance/Neurooptimize will also stock and sell Koios beverages in the future, at its numerous locations.

"Our respective companies have a shared vision and passion for mental health and performance," said Rachel Ragsdale, director of brain mapping, neurofeedback and counselling at NeuraPerformance/Neurooptimize. "Helping them demonstrate the efficacy of their products is something we truly look forward to doing. Additionally, adding their products to our platform of services creates tremendous value for our clients and the people we are trying to help. Mixing technical science with their stellar products is a win for everyone."

The full clinical brain-scan study may provide evidence that Koios products may enhance cognition over the long term and help the Company fine-tune its beverages' performance.

"For many years we have been looking for the right partner and platform to test our technologies and products," said Chris Miller, CEO of Koios. "Not only will this clinical trial further substantiate our product formulation, but the data collected will pave the way to creating better technologies within our portfolio, and fulfilling our mission of creating some of the most functional organic products that support and enhance brain health and performance."

The initial results of the study are expected in July.

About the Company's Business

The Company, through its wholly-owned subsidiary Koios, Inc., is an emerging functional beverage company which has an available distribution network of more than 2,000 retail locations across the United States in which to sell its products. Koios has relationships with some of the largest and most reputable distributors in the United States, including Europa Sports, Muscle Foods USA, KeHE, and Wishing-U-Well. Together these distributors represent more than 80,000 bricks and mortar locations across the United States - from sports nutrition stores to large natural grocery chains including Whole Foods and Sunflower markets. Through its partnership with Wishing-U-Well, Koios also enjoys a large presence online, including being an Amazon choice product.

Koios uses a proprietary blend of nootropics and natural organic compounds to enhance human productivity without using harmful chemicals or stimulants. Koios products can enhance focus, concentration, mental capacity, memory retention, cognitive function, alertness, brain capacity and create all day mental clarity. Its ingredients are specifically designed to target brain function by increasing blood flow, oxygen levels and neural connections in the brain.

Koios is one of the only drinks in the world to infuse its products with MCT oil. MCT oil is derived from coconuts and has been shown to help the body burn fat more effectively, create lasting energy from a natural food source, produce ketones in the brain, allowing for greater brain function and clarity, support healthy hormone production and improve immunity. For more information, please visit our website:

<https://www.mentaltitan.com/>

On behalf of the Board of Directors of the Company.

KOIOS BEVERAGE CORP.

"Chris Miller"

Chris Miller, CEO and Director

Forward-Looking Statements

This news release contains forward-looking statements. All statements, other than statements of historical fact that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements in this news release include statements with respect to the statement that the clinical scans will yield scientific evidence regarding the efficacy of the Company's products and enable the Company to improve its products; and the statement that the initial results of the clinical scans are expected in July. The forward-looking statements reflect management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking statements including: (i) adverse market conditions; (ii) the inability of the Company and NeuraPerformance/Neurooptimize to complete the clinical scans on time or at all; and (iii) that the clinical scans, if completed, may not yield scientific evidence of the efficacy of the Company's products. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, it cannot guarantee future results, levels of activity or

performance. Further, any forward-looking statement speaks only as of the date on which such statement is made and, except as required by applicable law, the Company undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events. New factors emerge from time to time, and it is not possible for management to predict all of such factors and to assess in advance the impact of such factors on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statement. Readers should consult all of the information set forth herein and should also refer to the risk factor disclosure outlined in the Company's documents filed from time-to-time with the British Columbia Securities Commission on SEDAR at www.sedar.com.

Koios has not conducted any scientific studies on the effects of Koios' products which have been evaluated by Health Canada or the U.S. Food and Drug Administration. As each individual is different, the benefits, if any, of taking Koios' products will vary from person to person. No claims or guarantees can be made as to the effects of Koios' products on an individual's health and wellbeing.

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For further information: Paula Arab, Media and Investor Relations Strategist, paula.arab@koiosbeveragecorp.com, 403-889-9128

CO: Koios

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