

Koios Launches New Instant Mix Powder and Capsule Line

/THIS NEWS RELEASE IS NOT FOR DISTRIBUTION TO U.S. NEWSWIRE SERVICES FOR DISSEMINATION IN THE UNITED STATES/

VANCOUVER, May 8, 2018 /CNW/ - Koios Beverage Corp. (CSE: KBEV; OTC: SNOVF) (the "**Company**" or "**Koios**"), is pleased to announce a new line of nootropic products today, including a nutritional instant mix powder and daily-use capsule. The addition of these new products enables Koios to reach a broader audience and target a whole new demographic of customers.



Powerful powder part of new products launched today by Koios.

"The powdered version of our supplement was a chance to really push the envelope from an ingredient stand point," said Chris Miller, CEO and Director. "We wanted to pack more nutrients and nootropics into one product than any of our competition, while creating some of the better-flavoured supplements on the market."

The powder is for advanced nootropic users or someone looking for stronger and more intense cognitive benefits than what is found in the line of ready-to-drink products.

The new line of capsules uses the same winning formula as the Company's low-calorie, nutritionally-dense beverages, giving consumers the option of absorbing the active ingredients in capsule-form while on the go.

"Our powders and newly formulated capsules are the result of years of trial-and-error and trying to pack the most value and science we could into one supplement," said Miller. "These products are in line with our mission: To give people access to a healthier alternative to energy drinks, caffeine and unnatural ingredients."

The new line of powder flavours include Grape Bliss, BlueBerry Lemonade and Sour Apple.

About the Company's Business

The Company, through its wholly-owned subsidiary Koios, Inc., is an emerging functional beverage company which has an available distribution network of more than 2,000 retail locations across the United States in which to sell its products. Koios has relationships with some of the largest and most reputable distributors in the United States, including Europa Sports, Muscle Foods USA, KeHE, and Wishing-U-Well. Together these distributors represent more than 80,000 bricks and mortar locations across the United States - from sports nutrition stores to large natural grocery chains including Whole Foods and Sunflower markets. Through its partnership with Wishing-U-Well, Koios also enjoys a large presence online, including being an Amazon choice product.

Koios uses a proprietary blend of nootropics and natural organic compounds to enhance human productivity without using harmful chemicals or stimulants. Koios products can enhance focus, concentration, mental capacity, memory retention, cognitive function, alertness, brain capacity and create all day mental clarity. Its ingredients are specifically designed to target brain function by increasing blood flow, oxygen levels and neural connections in the brain.

Koios is one of the only drinks in the world to infuse its products with MCT oil. MCT oil is derived from coconuts and has been shown to help the body burn fat more effectively, create lasting energy from a natural food source, produce ketones in the brain, allowing for greater brain function and clarity, support healthy hormone production and improve immunity. For more information, please visit our website:

<https://www.mentaltitan.com/>

On behalf of the Board of Directors of the Company.

KOIOS BEVERAGE CORP.

"Chris Miller"

Chris Miller, CEO and Director

Forward-Looking Statements

This news release contains forward-looking statements. All statements, other than statements of historical fact that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements in this news release include statements with respect to the growth and size of the functional beverage market. The forward-looking statements reflect management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking statements including: (i) adverse market conditions; (ii) changes to the growth and size of the functional beverage market; (iii) consumer acceptance and adoption of functional beverages as compared to other beverages; or (iv) regulatory changes which may impact the functional beverage market. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, it cannot guarantee future results, levels of activity or performance. Further, any forward-looking statement speaks only as of the date on which such statement is made and, except as required by applicable law, the Company undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events. New factors emerge from time to time, and it is not possible for management to predict all of such factors and to assess in advance the impact of such factors on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statement. Readers should consult all of the information set forth herein and should also refer to the risk factor disclosure outlined in the Company's documents filed from time-to-time with the British Columbia Securities Commission on SEDAR at www.sedar.com.

Koios has not conducted any scientific studies on the effects of Koios' products which have been evaluated by Health Canada or the U.S. Food and Drug Administration. As each individual is different, the

benefits, if any, of taking Koios' products will vary from person to person. No claims or guarantees can be made as to the effects of Koios' products on an individual's health and wellbeing.

SOURCE Koios

View original content with multimedia:

<http://www.newswire.ca/en/releases/archive/May2018/08/c8610.html>

%SEDAR: 00033678E

For further information: Paula Arab, Media and Investor Relations Strategist,
paula.arab@koiosbeveragecorp.com, 403-889-9128

CO: Koios

CNW 08:00e 08-MAY-18