

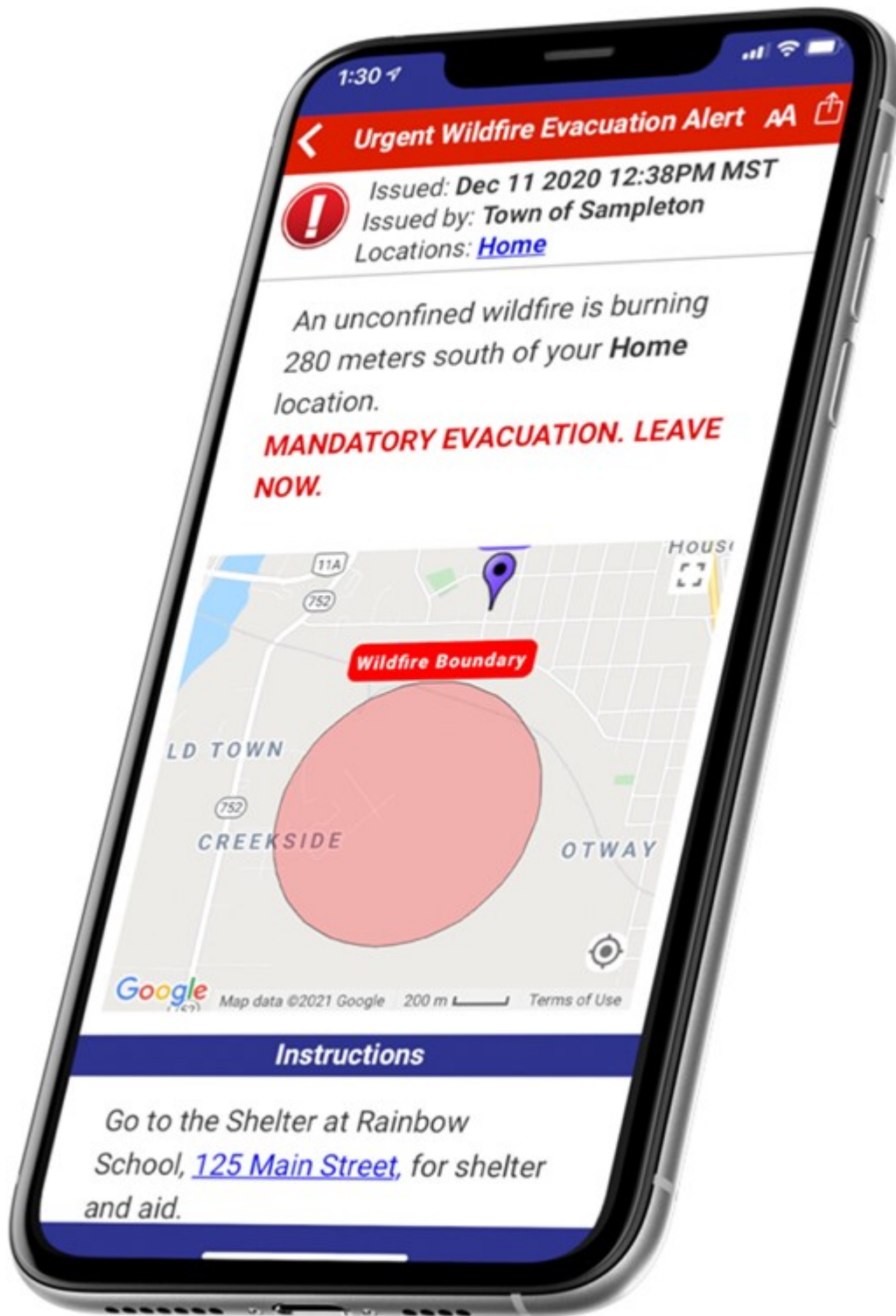
ICESoft Continues to Expand Voyent Alert! Coverage

Calgary, Alberta--(Newsfile Corp. - July 5, 2021) - ICSOFT Technologies Canada Corp. (CSE: ISFT), the "Corporation" or the "Company" or "ICESoft," is pleased to announce an uptick in quarterly [Voyent Alert!](#) sales with the addition of 8 new communities being covered by its [Voyent Alert! Notification Service](#) in the month of June.

Quarterly Voyent Alert! sales were CAD \$88,000 for the quarter, up 63% from the prior yearly period. Quarterly deals include wins in the recently targeted enterprise vertical with sales in both the utility services and property management markets.

"Recent weeks have seen a rise in community engagements, as prospective municipal staff start to return to normal duties," said Brian McKinney, President and CEO of ICSOFT. "Amongst other things, the COVID-19 pandemic, has underscored the need for communities of all sizes to be able to engage with their citizens directly. Voyent Alert! fills that requirement and we anticipate a strengthening of demand as the pandemic abates further."

Due to recent critical events, such as wildfires and an unprecedented heatwave, there has been a significant surge of citizen registrants on the Voyent Alert! notification service who are seeking relevant information from their community leaders. Citizen registration in Western Canada has increased over 33% in less than 1 week, highlighting the strong demand and support for a notification service to keep people informed and safe.



A sample wildfire evacuation emergency alert via [Voyent Alert! Notification Service](#)

To view an enhanced version of this graphic, please visit:

https://orders.newsfilecorp.com/files/6994/89396_Voyent-Alert-Notification-Service---Wildfire-Evacuation-Alert.jpg

ABOUT:

Voyent Alert! is an ICEsoft Technologies solution created in 2018 to provide personalized and enriched communication services for municipalities, regional governments, first responders, organizations, and institutions. Built on ICEsoft's suite of legacy products, Voyent Alert! is a new Software-as-a-Service offering for delivering context-enriched notifications and content.

ICEsoft Technologies Canada Corp. (CSE: ISFT) is a software as a service ("SaaS") company.

ICESoft's current software, which is available as freeware with a pay to use version, is used by some 150,000 developers, 20,000 companies, and some 400 paying customers.

For more information, please contact:

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Forward-Looking Information Advisory

Certain information in this press release is forward-looking within the meaning of certain securities laws, and is subject to important risks, uncertainties, and assumptions. This forward-looking information includes, among other things, information with respect to the Corporate Changes, Private Placement and shares for debt transactions, assumptions about future economic conditions and courses of action, and the Company's beliefs, plans, expectations, anticipations, estimates and intentions. The words "may", "could", "should", "would", "suspect", "outlook", "believe", "anticipate", "estimate", "expect", "intend", "plan", "target" and similar words and expressions are used to identify forward-looking information. The forward-looking information in this material change report describes the Company's expectations as of the date of this news release and accordingly, is subject to change after such date. Readers should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While the Company may elect to, it does not undertake to update this information at any particular time.

To find the most recent news and information please visit icesoft.com, voyent-alert.com, or our most recent [SEDAR](#) filings. We do not engage in active investor relations campaigns, nor do we engage in/with chat rooms, forums, or online discussion boards.



To view the source version of this press release, please visit <https://www.newsfilecorp.com/release/89396>