

## **ICESoft Technologies Conditionally Approved for Listing on the Canadian Securities Exchange**

Calgary, AB - March 1, 2016 - ICESoft Technologies Canada Corp. (“ICESoft” or the “Company”) is pleased to announce that on February 17, 2016, the Canadian Securities Exchange approved ICESoft for listing subject to the following conditions:

- Completion of a minimum equity financing of \$650,000;
- Completion of any and all outstanding CSE application documentation and payment of fees pursuant to the Policies.

“This conditional listing clears the way for ICESoft to conduct an IPO-like financing and use the proceeds to aggressively capture the context enriched services market,” commented Brian McKinney, CEO of ICESoft. “The company remains on track for a Q3, 2016 launch of, Voyent, our highly demanded context based commercial software platform.”

### **About ICESoft Technologies Canada Corp.:**

ICESoft Technologies Canada Corp. is a software as a service (“SaaS”) company with approximately USD\$2 million in 2014 revenues and a new software which it is preparing to launch. ICESoft’s current software, which is available as freeware with a pay to use version, is used by some 150,000 developers, 20,000 companies, and some 400 paying customers.

For more information, please contact:

Brian McKinney  
President and Chief Executive Officer  
Tel: 403-663-3320

### ***Forward-Looking Information Advisory***

*Certain information in this press release is forward-looking within the meaning of certain securities laws, and is subject to important risks, uncertainties and assumptions. This forward-looking information includes, among other things, information with respect to the Corporate Changes, Private Placement and shares for debt transactions, assumptions about future economic conditions and courses of action, and the Company's beliefs, plans, expectations, anticipations, estimates and intentions. The words “may”, “could”, “should”, “would”, “suspect”, “outlook”, “believe”, “anticipate”, “estimate”, “expect”, “intend”, “plan”, “target” and similar words and expressions are used to identify forward-looking information. The forward-looking information in this material change report describes the Company's expectations as of the date of this news release and accordingly, is subject to change after such date. Readers should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While the Company may elect to, it does not undertake to update this information at any particular time.*