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September 27, 2016

Alberta Securities Commission

British Columbia Securities Commission

RE: FTC Cards Inc.

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual Meeting of Shareholders:

Date of meeting: November 29, 2016

Record date for notice:

Record date for voting:

October 24, 2016

October 24, 2016

Beneficial ownership determination date:

October 24, 2016

Securities entitled to notice:

Common
Securities entitled to vote:

Common

Issuer mailing directly to non objecting beneficial owners:

No
Issuer will pay for objecting beneficial owner material distribution:

No
Issuer using notice-and-access for registered investors:

No
Notice-and-access stratification criteria:

No

Yours very truly,

Larry Calixtro
Associate Manager, Trust Central Services

cc: CDS & Co. (Via e-mail)