

FTC CARDS INC.

Vancouver, British Columbia – November 21, 2014 – FTC Cards Inc. (“**FTC Cards**”) is pleased to report that it has increased its ownership to 99.99% in its operating subsidiary company in Brazil, FTC Cards Processamento e Serviços de Fidelização Ltda. (“**FTC Brazil**”), effective October 17, 2014.

FTC-Brazil was formed in April 2011, and is engaged in the businesses of data processing and card loyalty programs. On July 3, 2012, Technis Planejamento e Gestão em Negócios Ltda. (“**Technis**”) acquired a participation in FTC Brazil and made an investment commitment totaling 30% of the corporate capital of FTC Brazil. Technis failed to pay the full amount of the quotas for which it had subscribed in the corporate capital of FTC Brazil at that time, and subsequently, as a consequence of its continuing failure to make full payment for its subscription, FTC Brazil initiated a formal request for payment in May, 2014. Finally, on October 17, 2014, FTC Brazil acted to withdrew any right that Technis held, and removed Technis from the FTC Brazil quota register, pursuant to a resolution of the partners of FTC Brazil and an amendment to the articles of association, registered with the Commercial Registry of the State of São Paulo under registrations # 442.985/14-9 and # 442.986/14-2, respectively. As from such date, FTC Cards and FTC Brazil no longer have any corporate or other relationship with Technis.

About FTC Cards Inc.

FTC Cards Inc. is a Canadian public company and a reporting issuer in Canada. FTC Cards owns approximately 99.99% of the equity of FTC Cards Processamento e Serviços de Fidelização Ltda. (“**FTC Brazil**”) and has assumed the management of the business of FTC Brazil. FTC Cards Brazil is in the business of providing data processing to support a program of promotions, awards and loyalty and credit card processing.

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Forward-Looking Information

Certain information in this press release is “forward-looking information” within the meaning of applicable Canadian securities legislation and is prospective in nature, including statements relating to the business of FTC Cards and FTC Brazil. Forward-looking information is not based on historical facts, but rather on current expectations and projections about future events, and is therefore subject to risks and uncertainties which could cause actual results to differ materially from the future results expressed or implied by the forward-looking information.

FTC Cards cautions the reader that such forward-looking information involves known and unknown risks, uncertainties and other factors that could cause actual results to differ materially from any future results expressed or implied by such forward-looking information, including risks related to shareholder and regulatory approval. Readers are further cautioned that information about distributions under the Arrangement are provided for information purposes only as the distribution is not being made by and is not controlled by FTC Cards, nor does FTC Cards have a right to review or confirm payout information or enforce any rights of former CTF shareholders in respect of any distribution. Readers should not assume any further distribution will be made under the Arrangement.

FTC Cards disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, further events or otherwise, except as required by applicable law.