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October 9, 2014

Alberta Securities Commission

British Columbia Securities Commission

RE: FTC Cards Inc

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual Meeting of Shareholders:

Date of meeting:	December 10, 2014
Record date for notice:	November 3, 2014
Record date for voting:	November 3, 2014
Beneficial ownership determination date:	November 3, 2014
Securities entitled to notice:	Common
Securities entitled to vote:	Common
Issuer mailing directly to non objecting beneficial owners:	Yes
Issuer will pay for objecting beneficial owner material distribution:	No
Issuer using notice-and-access for registered investors:	No
Issuer using notice-and-access for non-registered investors:	No
Notice-and-access stratification criteria:	No

Yours very truly,

Judy Power
Associate Manager, Trust Central Services
cc: **CDS & Co. (Via Fax)**