ISSUER SERVICES

CIBC MELLON

June 28, 2013

Alberta Securities Commission

British Columbia Securities Commission

RE: FTC Cards Inc.

Pursuant to a request from the reporting issuer, we wish to advise you of the following information in connection with their Annual Meeting of Shareholders:

| Date of meeting: | September 4, 2013 |
|---|-------------------|
| Record date for notice: | July 25, 2013 |
| Record date for voting: | July 25, 2013 |
| Beneficial ownership determination date: | July 25, 2013 |
| Securities entitled to notice: | Common |
| Securities entitled to vote: | Common |
| Issuer mailing directly to non objecting beneficial owners: | Yes |
| Issuer will pay for objecting beneficial owner material distribution: | No |
| Issuer using notice-and-access for registered investors: | No |
| Issuer using notice-and-access for non-registered investors: | No |
| Notice-and-access stratification criteria: | No |

Yours very truly,

Larry Calixtro Associate Manager, Trust Central Services

cc: CDS & Co. (Via Fax)

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