



**A LIFESTYLE BRANDING COMPANY  
CSE: LRDS | OTCQB: LRDSF | FSE: 4XM**

## **LORDS & COMPANY WORLDWIDE HOLDINGS CORP. ANNOUNCES GRANTING OF OPTIONS AND CORPORATE UPDATE**

**Vancouver, B.C April 12, 2023 – Lords & Company Worldwide Holdings Inc. (“Lords” or the “Company”) (CSE: LRDS) (OTCQB: LRDSF) (FSE: 4XM),** announces that it has issued an aggregate total of 4,350,000 options (the “Options”) pursuant to its incentive stock option plan to directors, officers, employees and certain consultants of the Company. Each Option is exercisable into one (1) common share in the capital of the Company at a price of \$0.11 per common share for a period of twenty-four (24) months from the date of grant. The Options will vest immediately. All securities issued pursuant to the Options grant will be subject to a statutory hold period of four months and one day from the date of issuance in accordance with applicable securities laws of Canada.

In addition to the above, the Company announces that further to its news release dated April 4, 2023, the Company has terminated its agreement with Kiss-Agency (the “**KA Agreement**”) and the initial payment has been returned to the Company, less \$16,000.00 expended to date on set up fees. The Company has no further obligations under the terms of the KA Agreement.

### **About Lords**

The “**Lords**” brand develops, produces and markets lifestyle apparel and natural health products through our e-Commerce platform to retail, B2B and B2C, consumers in North America and Europe utilizing its proprietary direct-to-consumer platform. Through continuous strategic white labelling, Lords has a strong footprint in the nutraceutical product markets.

### **ON BEHALF OF LORDS & COMPANY WORLDWIDE HOLDINGS INC.**

(signed) “*Chris Farnworth*”  
Chief Executive Officer

**For further information, please contact:**  
Lords & Company Worldwide Holdings Inc.  
<https://lordsholdings.com/>

Certain statements included in this press release constitute forward-looking information or statements (collectively, “forward-looking statements”), including those identified by the expressions “anticipate”, “believe”, “plan”, “estimate”, “expect”, “intend”, “may”, “should” and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This press release contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties, and other factors.

Statements about the Company’s future branded lifestyle apparel are all forward-looking information.



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Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to obtain a Cannabis Act license in a timely manner or at all, the continued availability of capital and financing, and general economic, market or business conditions, including the effects of COVID-19. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance, or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that the statements will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialize. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

Neither the Canadian Securities Exchange (the "CSE") nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.