



**& COMPANY**

WORLDWIDE HOLDINGS INC

**A LIFESTYLE BRANDING COMPANY**  
**CSE: LRDS | OTCQB: LRDSF | FSE: 4XM**

## **For Immediate Release**

### **LORDS & COMPANY WORLDWIDE HOLDINGS INC. LAUNCHES NEW WEBSITE WWW.LORDSHOLDINGS.COM**

**Vancouver, B.C. March 16th, 2023 – Lords & Company Worldwide Holdings Inc. (“LRDS” or the “Company”) (CSE: LRDS) (OTCQB: LRDSF) (FSE: 4XM)** is pleased to announce the launch of our newly revamped website and welcome visitors to [www.lordsholdings.com](http://www.lordsholdings.com). We would like to thank our team for the hard work and dedication, we are delighted to officially announce the launch of our new website. Our goal with this new website was to provide a fresh look and give our visitors an easier way to access and learn about our Lords branded apparel and health and wellness product offerings.

The design of the new website and structure of information improves its overview and usability. The new design and colors now reflect the general Lords image, makes it easier to navigate and is more user-friendly. We want to give our existing and new customers the opportunity to get a good idea of who we are, what we do and offer up to date information on our launches of new products and upcoming events.

We shifted to a customer-centric layout, so our customers can easily navigate our website and locate the information they need. Especially the Product sections provide key descriptions of the product categories to help customers quickly choose what product category they need. We encourage readers to view our brand portfolio to view our Lords Health & Wellness and Lords of Gastown apparel to click and shop for our latest and greatest gear.

Chris Farnworth, CEO said, “I would like to extend my appreciation to the Lords team for the amazing work done to get our new website launched. The new look and feel of the website really convey the Lords brand “Freedom is a Lifestyle”. From our Lords of Gastown Apparel to our Lords Lean Up, we offer exception quality and value in all our Lords products. We are pleased to offer our customers a convenient, one stop destination for exploring and purchasing everything Lords. As our Lord product portfolio continue to grow and diversify, it’s our goal to offer competitively-priced, premium quality products for each consumers needs and price point.”

#### **About Lords**

Lords brand develops, produces, markets lifestyle apparel and natural health products through our eCommerce platform to B2B and B2C consumers in North America, South America and Europe utilizing its proprietary platform. Strong partnerships with fulfilment centres in Canada, US and Nicaragua allows Lords to increase its strong footprint in apparel, hemp and health & wellness product markets. Strategically positioned to capitalize on high-growth sectors of an engaged and loyal following with a trusted brand.



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**ON BEHALF OF LORDS & COMPANY WORLDWIDE HOLDINGS INC.**

(signed) *"Chris Farnworth"*

Chief Executive Officer

**For further information, please contact:**

Lords & Company Worldwide Holdings Inc.

<https://lordsholdings.com/>

Certain statements included in this press release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This press release contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties, and other factors.

Statements about the Company's future branded lifestyle apparel are all forward-looking information.

Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to obtain a Cannabis Act license in a timely manner or at all, the continued availability of capital and financing, and general economic, market or business conditions, including the effects of COVID-19. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance, or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that the statements will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialize. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

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