

**OFFICER'S CERTIFICATE**

**TO:** The securities regulatory authorities in the provinces of British Columbia, Alberta and Ontario

**RE:** **Annual and Special General Meeting of the Shareholders of Lords & Company Worldwide Holdings Inc. (the "Company") to be held on Friday January 14, 2021 (the "Meeting")**

With reference to National Instrument 54-101 – *Communication with Beneficial Owners of Securities of a Reporting Issuer* ("**NI 54-101**"), the undersigned, Chris Farnworth, Chief Executive Officer of the Company, in such capacity and not in his personal capacity, without any personal liability whatsoever, certifies for and on behalf of the Company, after making due inquiry, that:

1. in accordance with the requirements set out in section 2.20(a) of NI 54-101, arrangements have been made to have the proxy-related materials for the Meeting sent in compliance within the timing requirements, as applicable, in sections 2.9 and 2.12 of NI 54-101;
2. in accordance with the requirements set out in section 2.20(b) of NI 54-101, arrangements have been made to carry out all of the requirements of NI 54-101 in addition to those described in paragraph 1 above; and
3. the Company is relying upon section 2.20 of NI 54-101 in connection with the Meeting.

**DATED** as of the 20th day of December, 2021.

**LORDS & COMPANY WORLDWIDE HOLDINGS INC.**

"Chris Farnworth"

Chris Farnworth  
Chief Executive Officer