



VIA SEDAR

November 17, 2021

**BC Securities Commission
Alberta Securities Commission
Ontario Securities Commission
The Canadian Depository for Securities
Canadian Securities Exchange**

Dear Sirs/Mesdames:

Re: Friday Night Inc. (the "Company")

Pursuant to Policy 9 – Name Change, Stock Splits & Share Consolidations of the Canadian Securities Exchange ("CSE"), please be advised that on November 16, 2021, the Company has changed its name from 'Pac Roots Cannabis Corp.' to "Lords & Company Worldwide Holdings Inc."

The Company announced the name change via news release dated November 17, 2021. A copy of the Certificate of Name Change evidencing the Company's name change has also been filed on SEDAR.

The CUSIP for the Company's common shares has changed to 54404Q101 and the ISIN has changed to CA54404Q1019.

We trust you will find the enclosed and foregoing in order. However, if you have any questions, please feel free to contact the undersigned.

Yours truly,

LORDS & COMPANY WORLDWIDE HOLDINGS INC.

Per: "*Signed*"

Chris Farnworth, President and CEO